

Current Prevalenceof Tobacco Products

2024 MISSISSIPPI SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL

2024 MS SCS TC Past 30 Day Chew or Smokeless Tobacco Use

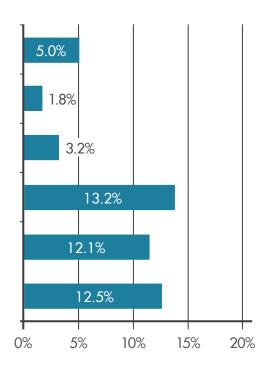
Past 30 Day Large Cigar Use

Past 30 Day Little Filtered Cigar or Cigarillo Use

Past 30 Day Cigarette Use

Past 30 Day Electronic Cigarette Use

Past 30 Day Marijuana Use



METHODS

Random Digit Dialing (RDD) methods have been the most efficient and cost-effective means for administering surveys to a representative sample of adults for several decades. However, data from the National Health Interview Survey highlights the growing problem of wireless substitution of landline telephones for survey researchers. Approximately 75.2% of the U.S. population lives in a household with only wireless telephone service (Blumberg and Luke, 2024).

The 2024 Mississippi Social Climate Survey of Tobacco Control (MS SCS-TC) represents the civilian, non-institutionalized adult population over age 18. The overall sample (N = 918) was weighted by race, gender, and age based on the most current U.S. Census estimates. In order to provide a probability-based sample representative to all households in the state, we applied a dual-frame RDD sampling methodology. Both landline and cellular telephone numbers were used to contact eligible adults. Telephone numbers were dialed a maximum of eight (8) times before being retired.

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