

# The Social Climate of Tobacco Control Website: www.ssrc.msstate.edu/socialclimate

The 2001
National Conference on
Tobacco OR Health
New Orleans, LA

## Robert McMillen Social Science Research Center, Mississippi State University

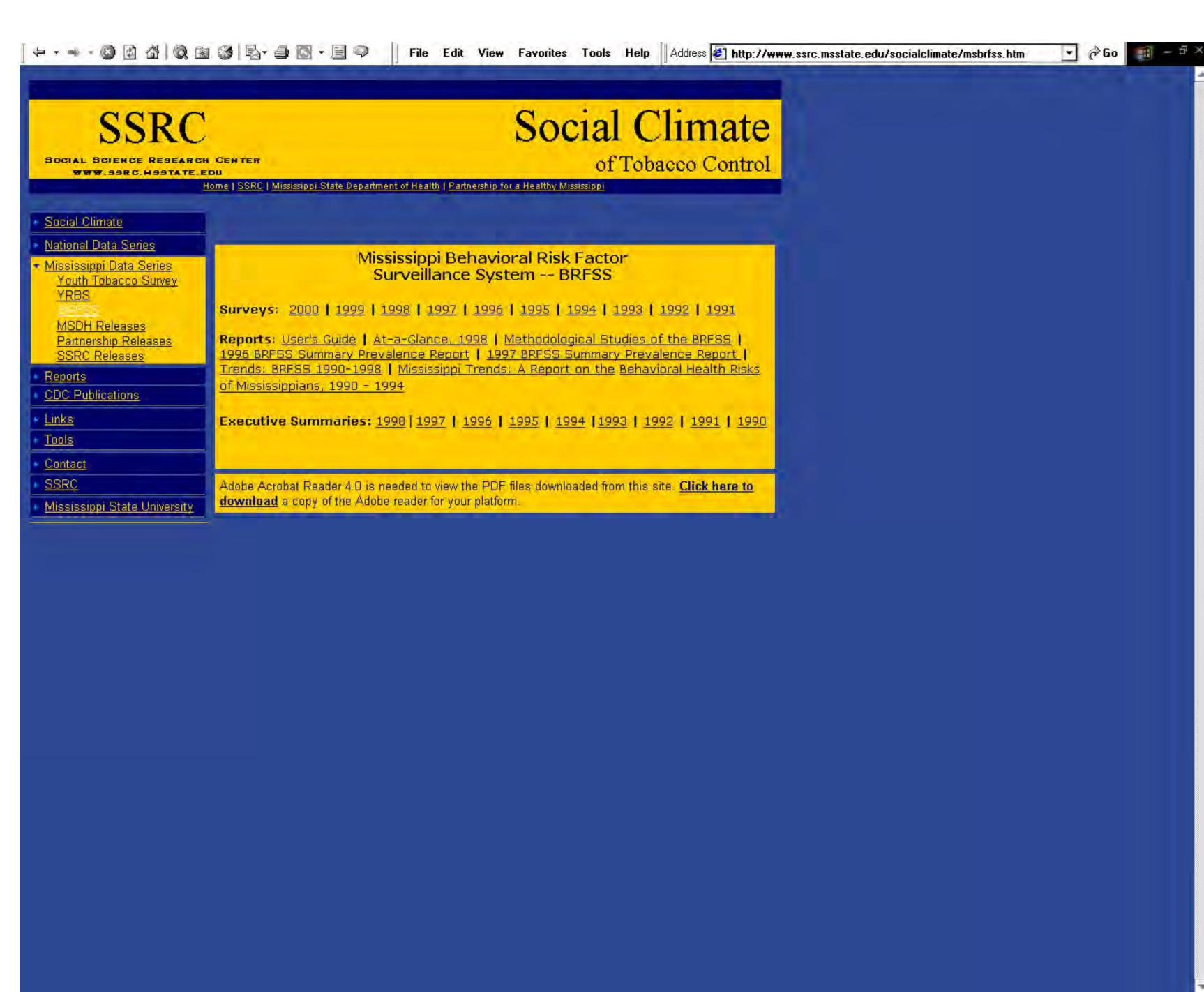
#### **ABSTRACT**

In the spring of 1999, the Mississippi State Department of Health contracted with the Social Science Research Center to conduct the evaluation of the Mississippi Tobacco Pilot Program. In order to enhance the efforts to monitor changes in the social climate of tobacco control, we designed and implemented the Social Climate Survey, as well as a social climate web site to disseminate results from the survey and other relevant information system - www.ssrc.msstate.edu/socialclimate -- provides researchers and program officials with 1) data and reports from annual Social Climate Surveys, 2) national data relevant to tobacco control, 4) Reports from state and national health organizations relevant to tobacco control, 5) CDC reports relevant to tobacco control, and 6) links to tobacco control resources.

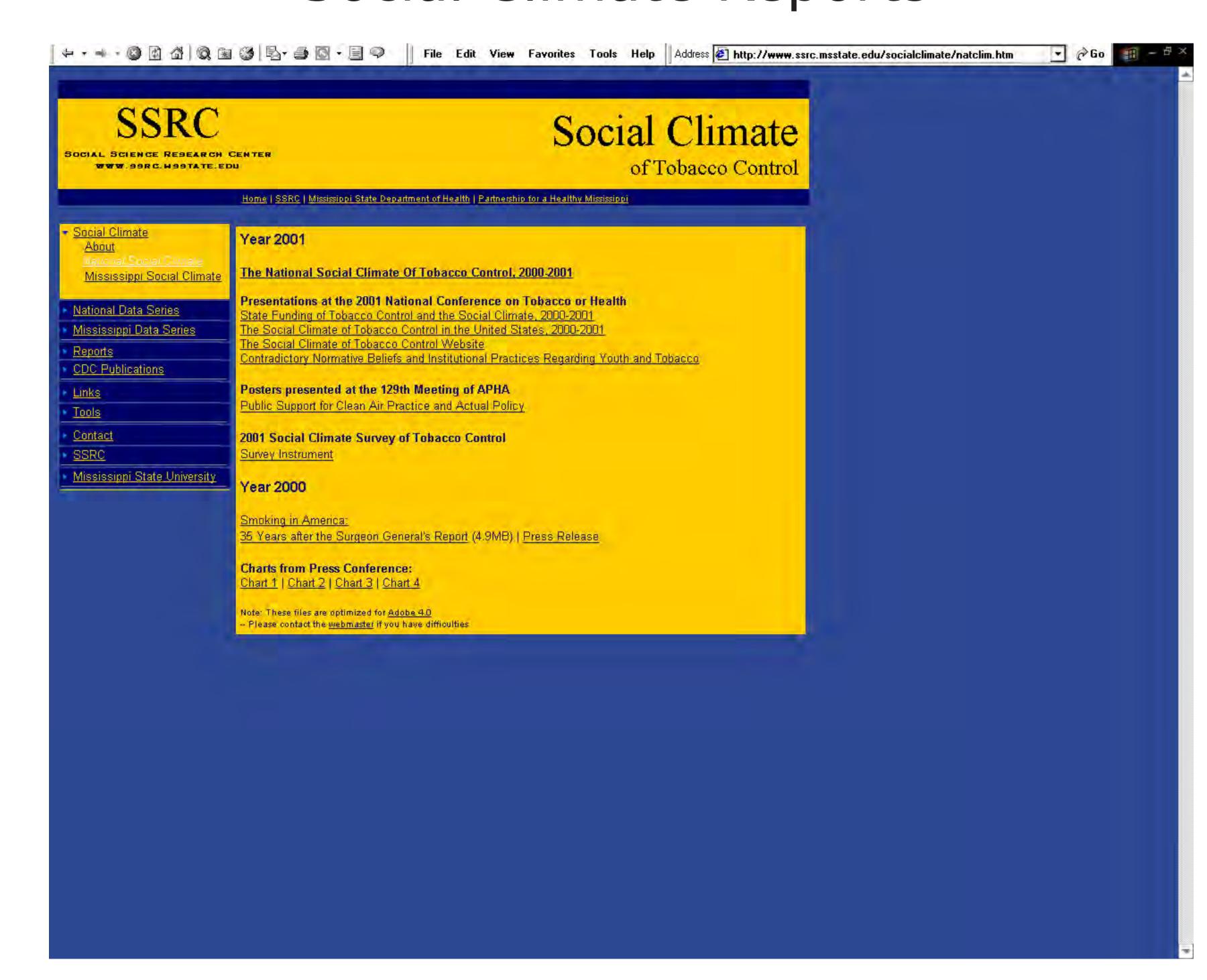
#### Home Page



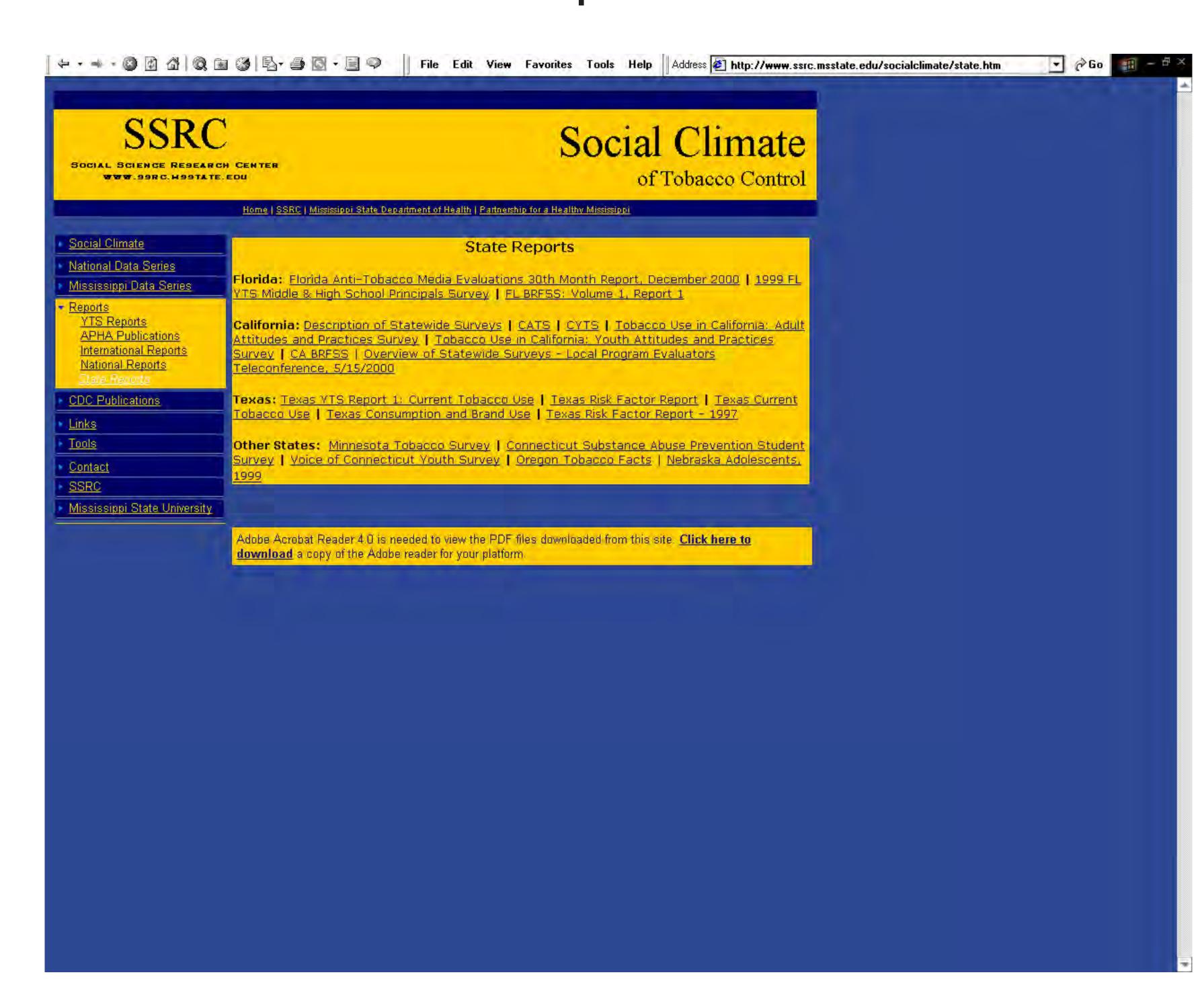
## Mississippi Data Series and Reports



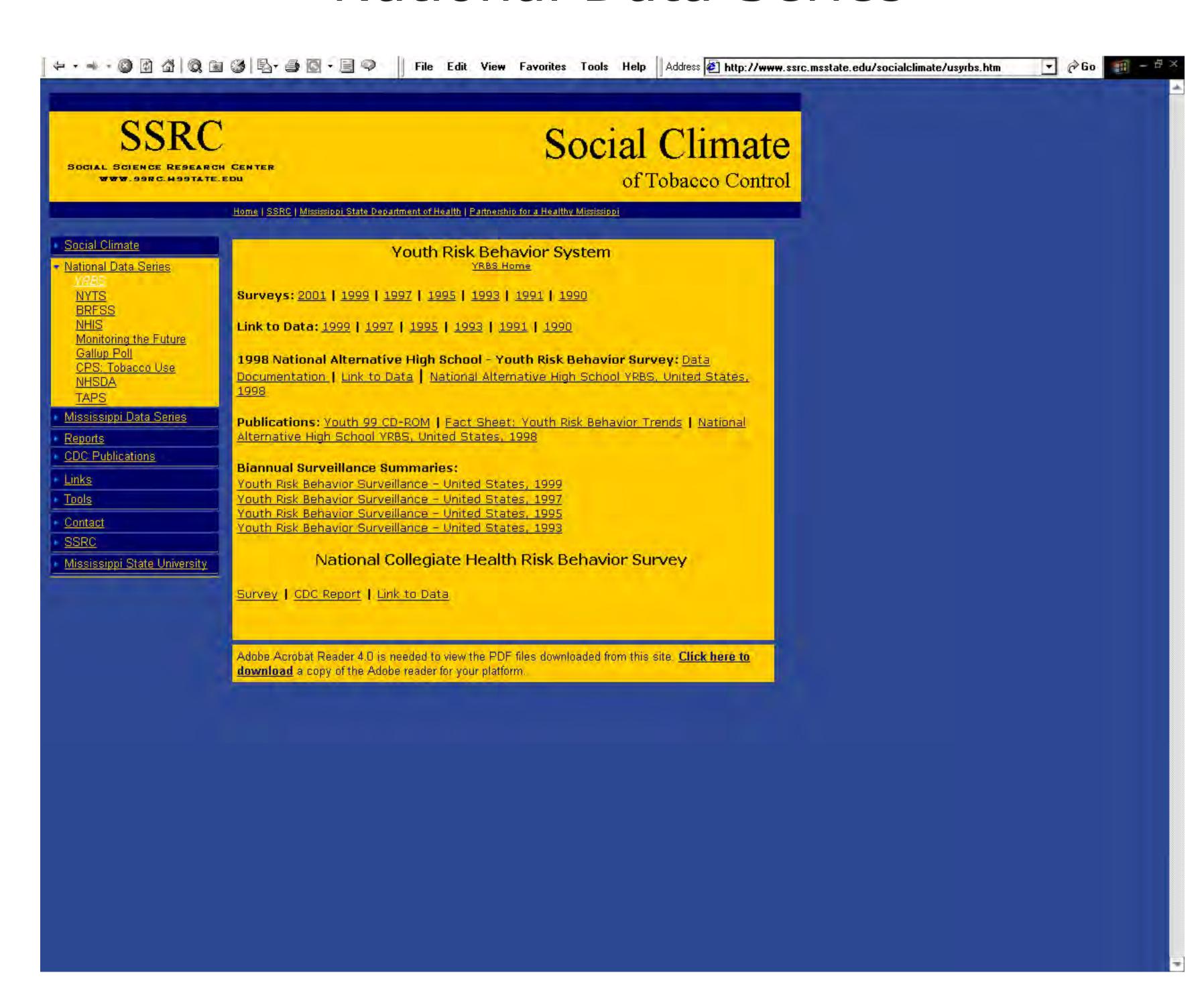
## Social Climate Reports



#### Reports



#### National Data Series



#### CDC Publications

