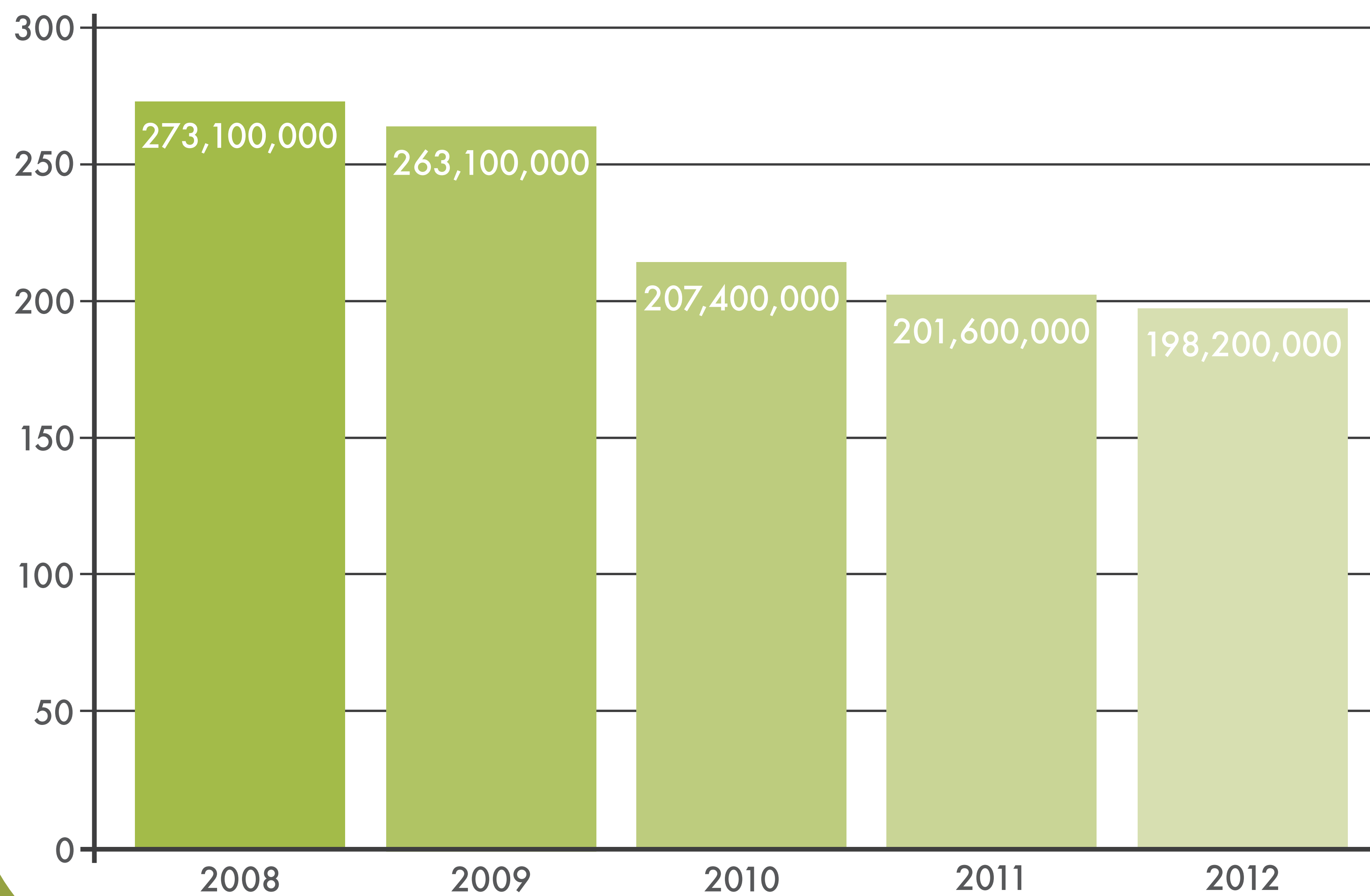


# The Mississippi (Tax) Experience

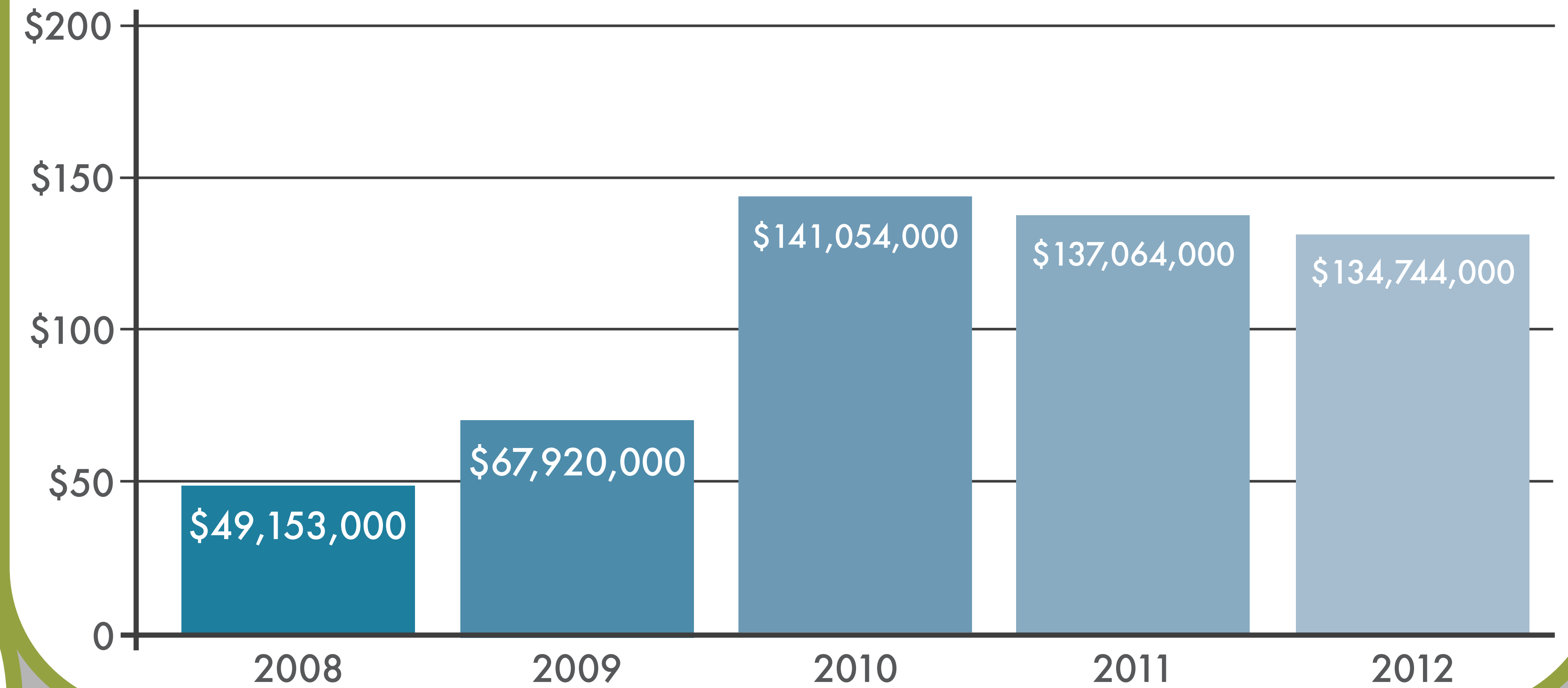
From 18 Cents to 68 Cents on May 15, 2009

These data from tax records clearly demonstrate that the 2009 increase in the state cigarette tax has been followed by *reduced consumption* and *increased revenue*.

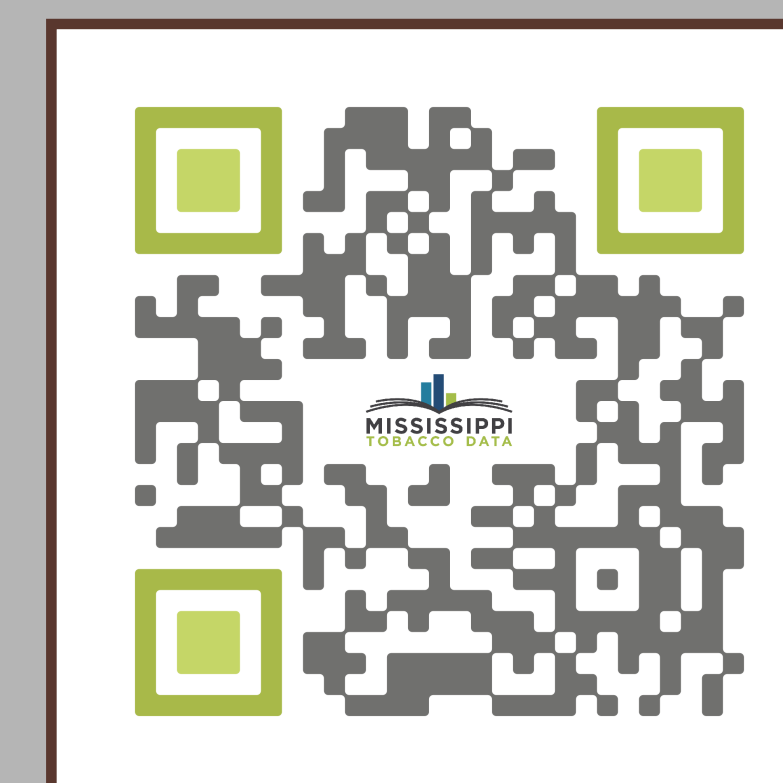
(Packs Sold)  
-27.4%



(Revenues Collected)  
174.0%



From 2008 to 2012, the number of packs of cigarettes sold in Mississippi *decreased by more than 25%*, while tax revenue from cigarette sales almost tripled.



Source: *The Tax Burden on Tobacco*, Volume 47, 2012

[mstobaccodata.org](http://mstobaccodata.org)