

Mississippi Tobacco Survey Data

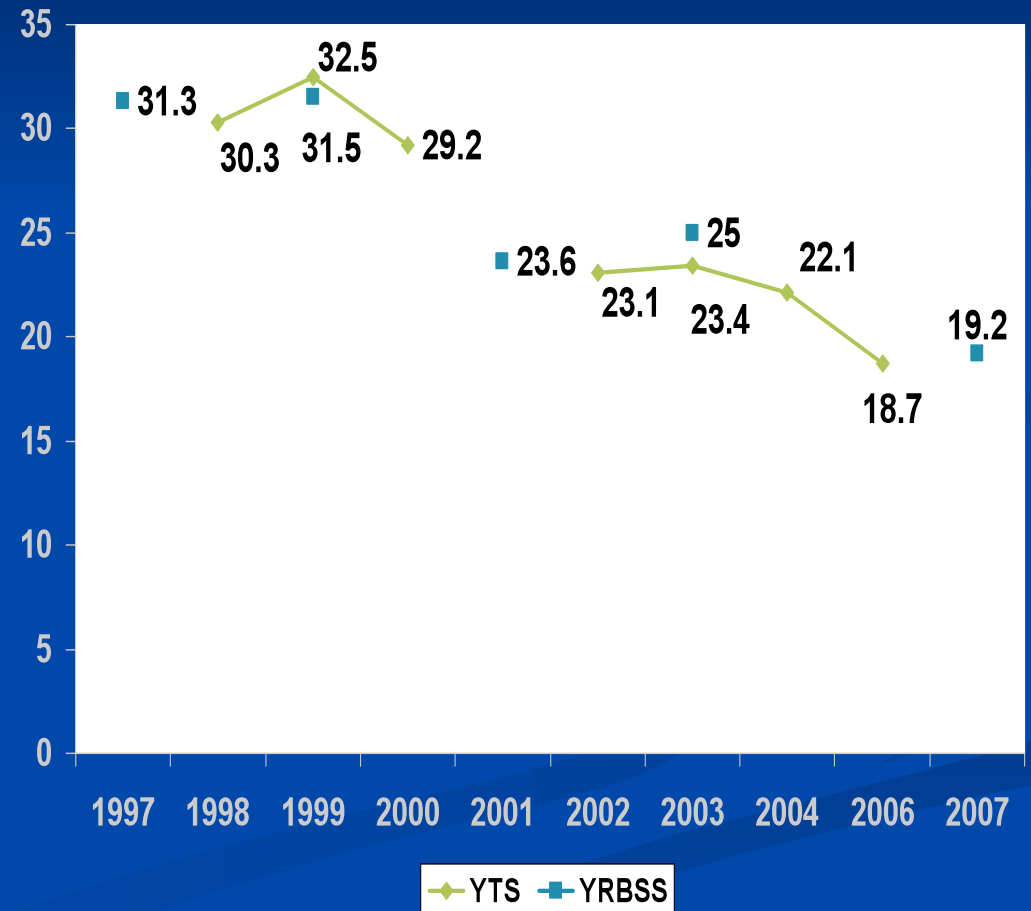
September 22, 2008

Data Sources

- Youth
- College
- Adults
- Administrative

Youth Smoking

- Youth Tobacco Survey (YTS)
- Youth Risk Behavior Surveillance Systems (YRBS)

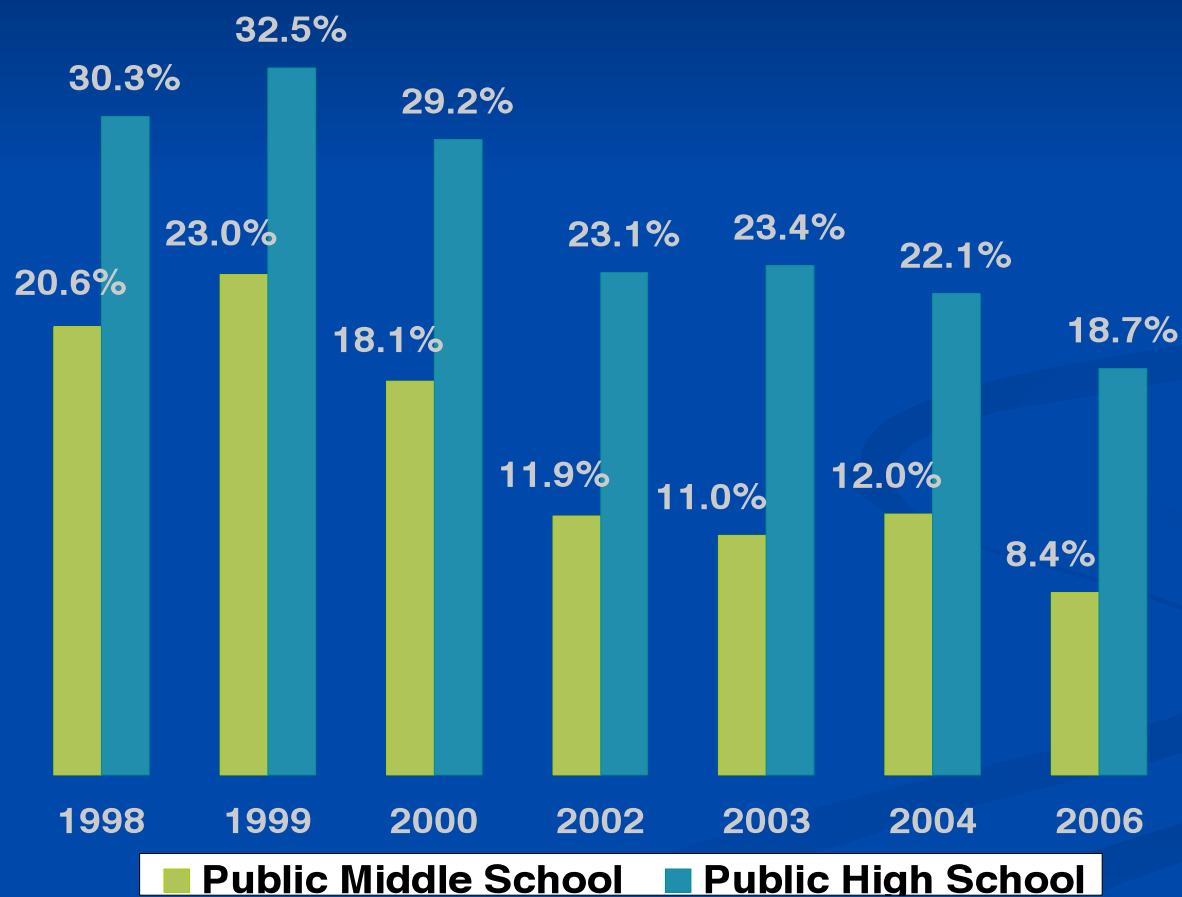


Youth Tobacco Survey (YTS)

- Assess students' knowledge, attitudes, and behaviors related to tobacco use and exposure to secondhand smoke
- Typically administered to 6-12 grade students, both public and private (in some years) schools
- Developed and supported by the Centers for Disease Control and Prevention
- School-based survey, random selection

<http://www.mstobaccodata.org/data/tobacco-survey.html>

Example Use of YTS data:
Percent of Mississippi Public School Students Who
Currently Smoke Cigarettes



Source: Mississippi Youth Tobacco Survey

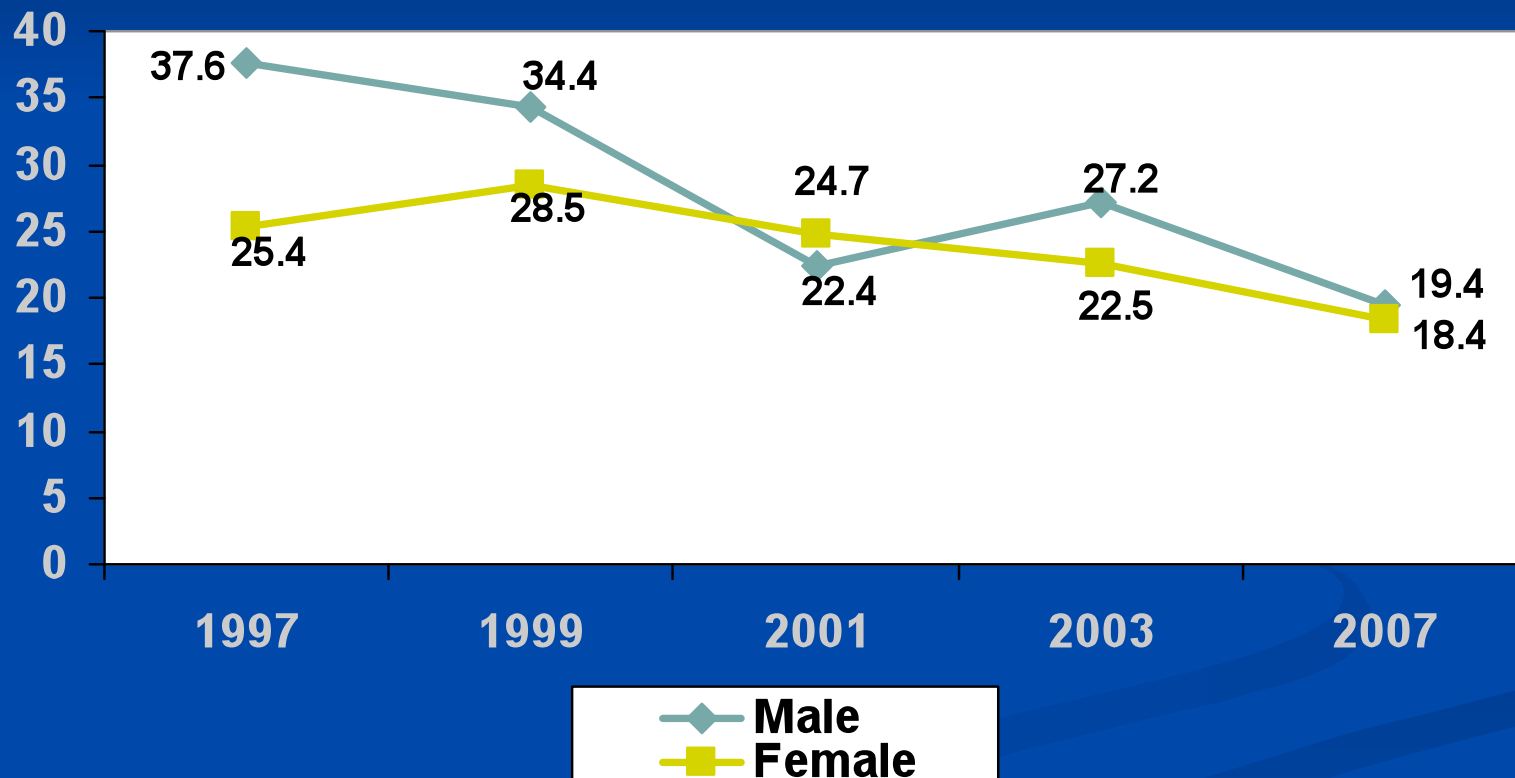
Youth Risk Behavior Surveillance System

- Developed and supported by the Centers for Disease Control and Prevention
- School-based survey, random selection
- Assess students' behaviors related to tobacco use
- Only administered in the Spring semester of odd years
- Not administered to private schools in Mississippi

<http://www.mstobaccodata.org/data/risk-behavior.html>

Example Use of YRBSS Data

Current Smoking by Gender, Mississippi Public High Schools



Adult Smoking

- Behavioral Risk Factor Surveillance System
- Social Climate Survey of Tobacco Control
- Tobacco Use Supplement to the Current Population Survey

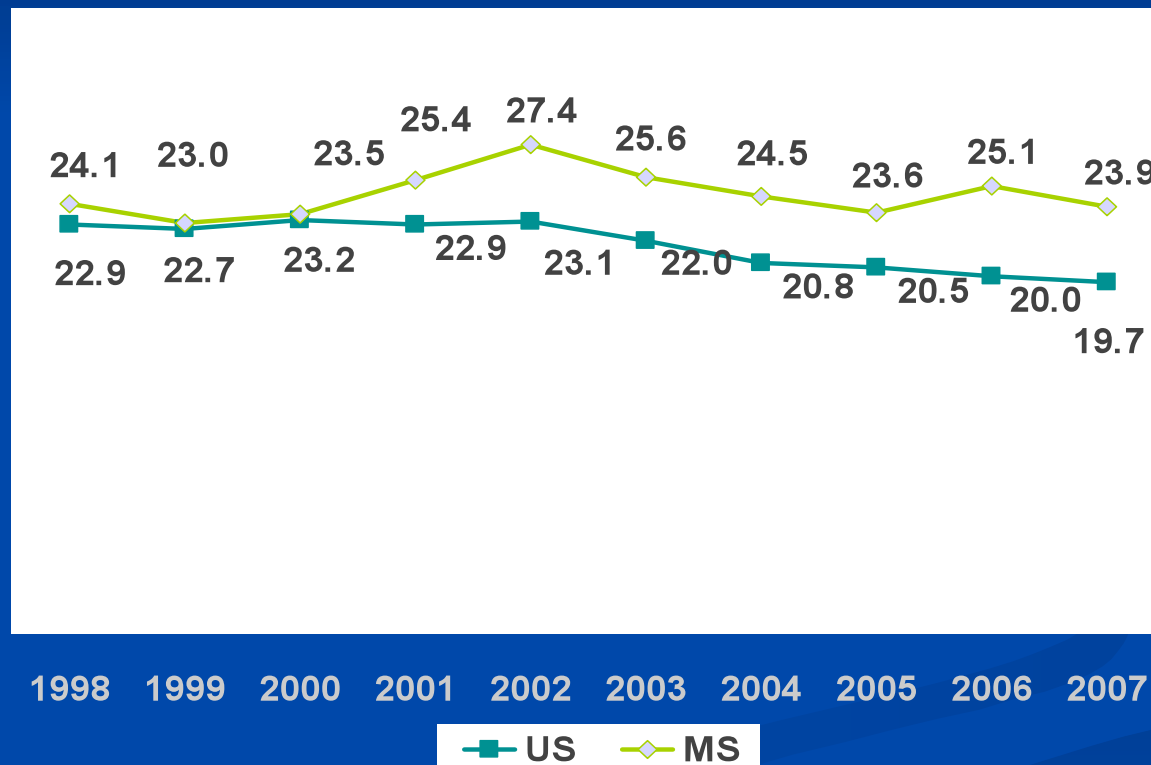
Behavioral Risk Factor Surveillance System

- Annual state-based system of health surveys
- Developed and conducted to monitor state-level prevalence of the major behavioral risks among adults associated with premature morbidity and mortality, and includes measures for current cigarette smoking and smoking cessation

<http://www.mstobaccodata.org/data/risk-factor.html>

Example Use of BRFSS Data

Current Smoking Among Mississippi and U.S. Adults



Source: Behavioral Risk Factor Surveillance System

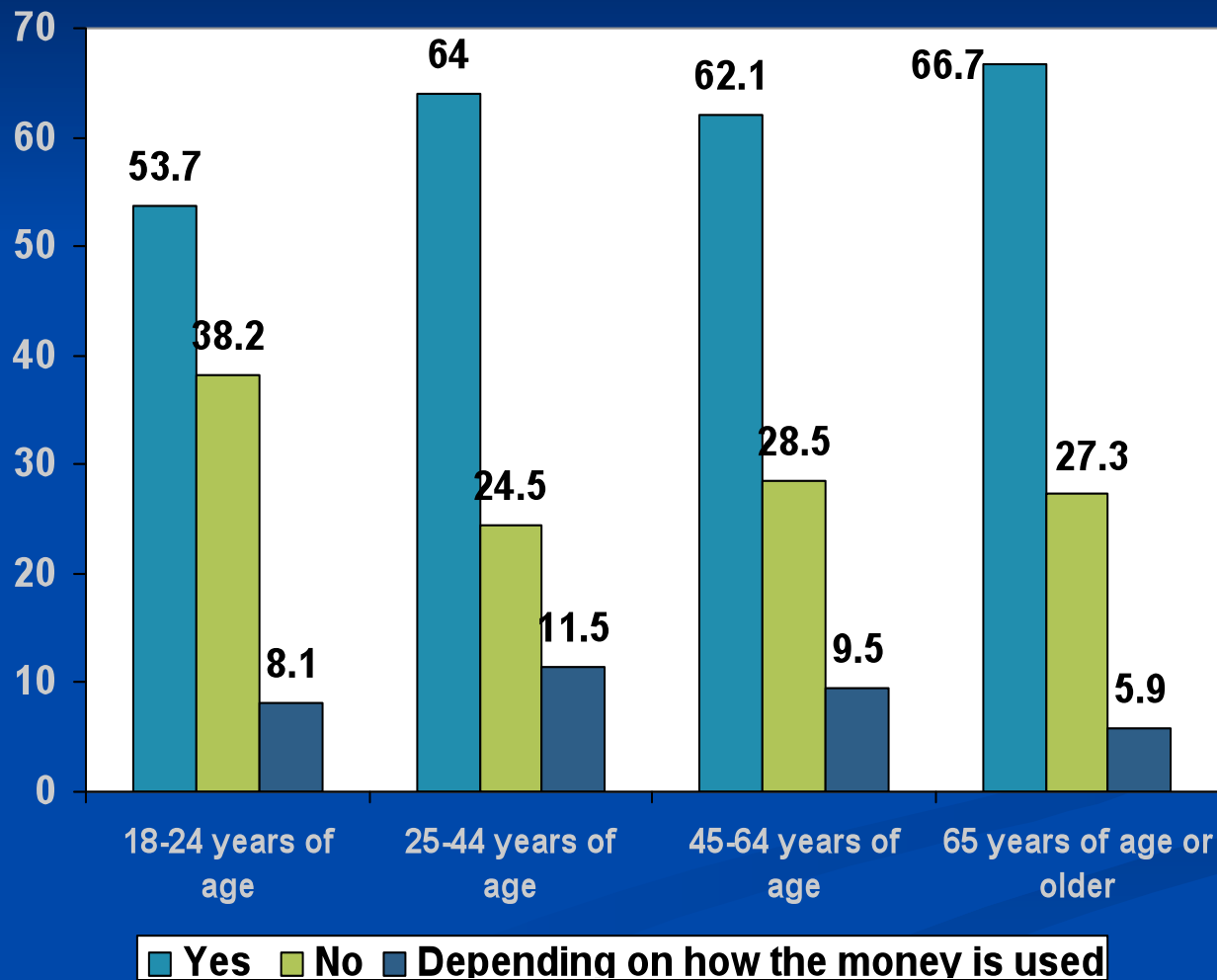
Social Climate Survey of Tobacco Control (SCS-TC)

- Developed to objectively measure the fundamental position of tobacco control in society and thereby provide a data collection system to monitor program impacts.
- Measures progress towards objectives such as policy changes, changes in social norms, reductions in exposure of individuals to environmental tobacco smoke, and rejection of pro-tobacco influences.

<http://www.mstobaccodata.org/data/adult-data.html>

Example Use of SCS-TC Data:

Do you support a one dollar increase in the tax on a pack of cigarettes?



Tobacco Use Supplement to the Current Population Survey (TUS-CPS)

- NCI-sponsored survey of tobacco use
- Administered as part of the U.S. Census Bureau's Current Population Survey in 1992-1993, 1995-1996, 1998-1999, 2000, 2003, and 2006-2007.
- Key source of national and state level data on smoking and other tobacco use in the U.S. because it uses a large, representative sample
- Data can be used to monitor progress in the control of tobacco use, tobacco-related research, and evaluate tobacco control programs.

<http://www.mstobaccodata.org/data/survey-use.html>

Example Use of TUS-CPS

Current Smoking among Mississippi and U.S. Adults

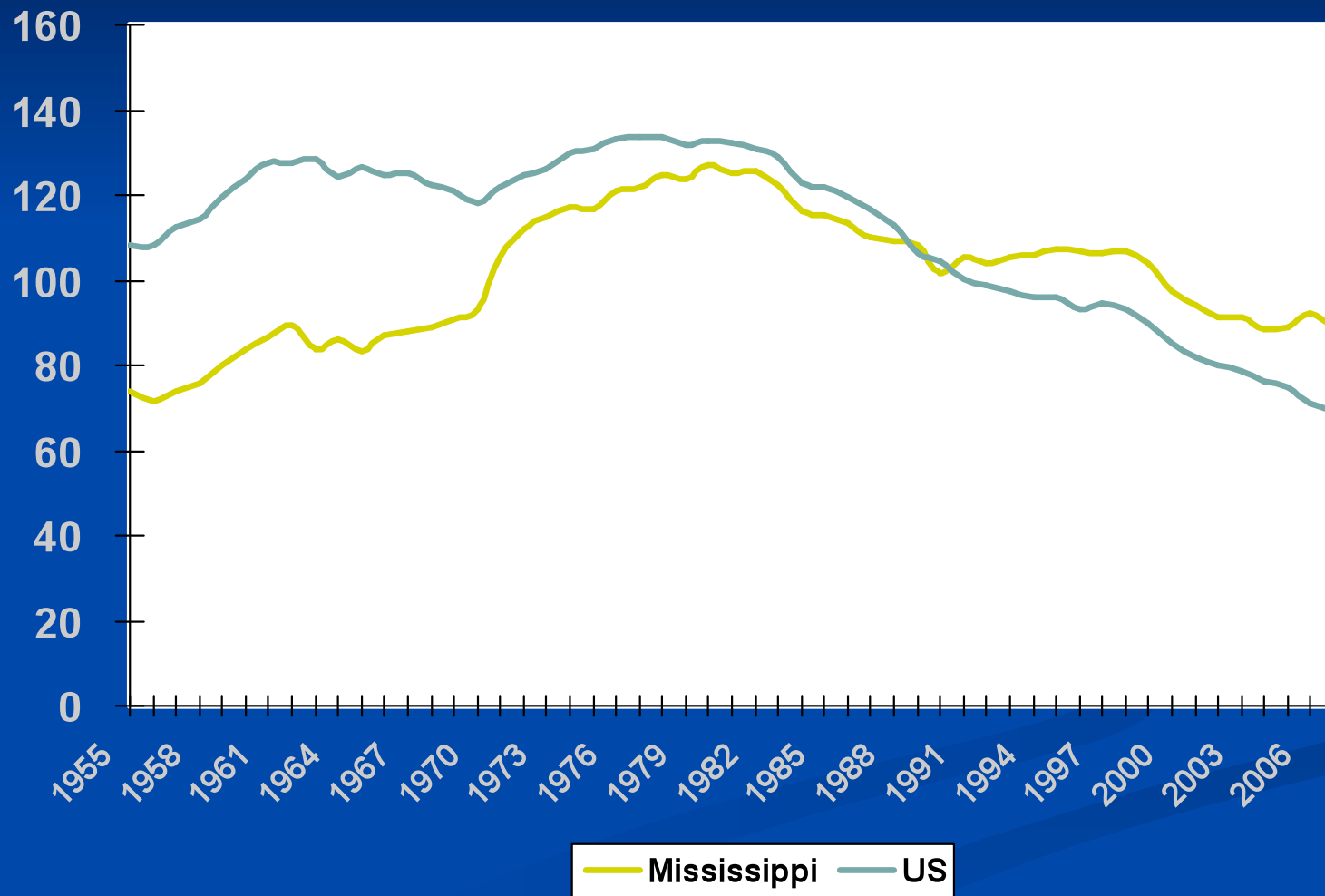


The Tax Burden Report

- Published yearly and details tobacco revenue and industry statistics.
- Per capita consumption rates are available for each state from 1955-2007.

<http://www.mstobacodata.org/data/consumption.html>

Per Capita Consumption



Source: The Tax Burden on Tobacco

8.65% of Mississippians are protected by law from Secondhand Smoke

(18 Communities as of July 1, 2008)

- Aberdeen
- Amory
- Corinth
- E cru
- Flora
- Greenville
- Greenwood
- Hattiesburg
- Hernando
- Kosciusko
- Mantachie
- Mayersville
- Metcalfe
- Oxford
- Petal
- Pontotoc
- Ridgeland
- Starkville
- Tupelo