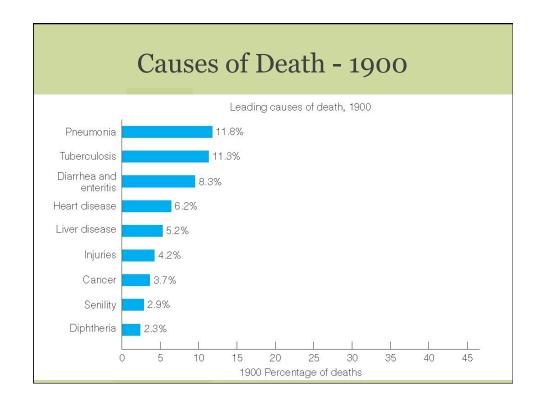
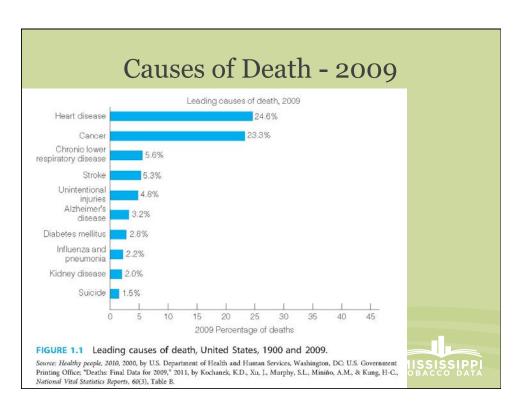


Learning Objectives

- Define health policy and health services research
- Identify and develop relevant well framed health policy research questions
- Describe public use and other common data sources for health policy research







Actual Causes of Death, U.S., 2000

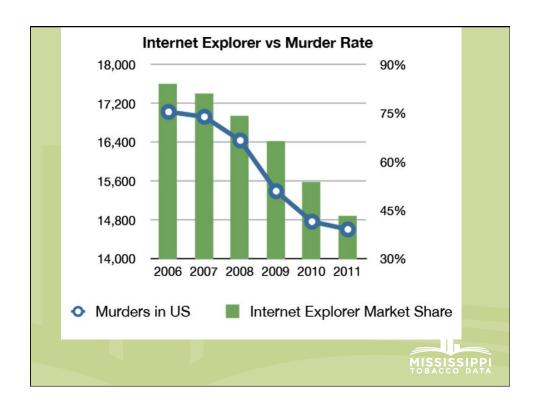
- Tobacco: 18.1%
- Poor diet and physical inactivity:
 16.6%
- Alcohol abuse: 3.5%
- Microbial agents: 3.1%
- Toxic agents: 2.3%
- Motor vehicle: 1.8%
- Firearms: 1.2%
- Sexual behavior: 0.8%
- Illicit drug use: 0.7%

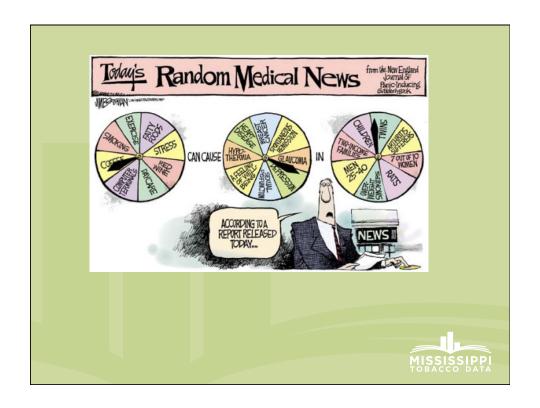


Health Risk Factors

- Risk factor any characteristic or condition that occurs with greater frequency in people with a disease than people free from a disease
- Nonmodifiable
- Modifiable
- Environmental



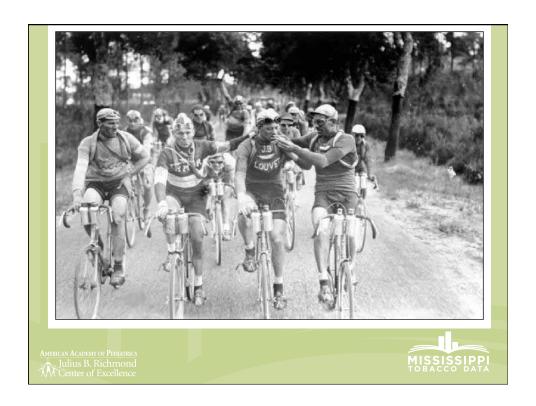




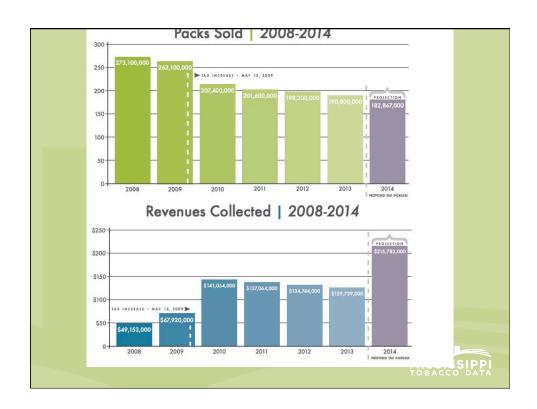


Primary Prevention

- Seeks to prevent the onset of specific diseases via risk reduction: by altering behaviors or exposures that can lead to disease.
- Education
- Taxation
- Health Policy
 - Health policy refers to decisions, plans, and actions that are undertaken to achieve specific health care goals within a society.



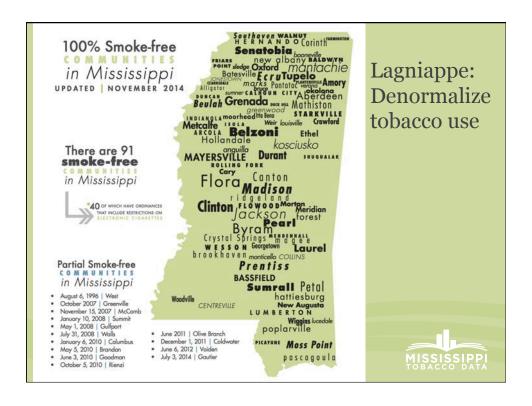


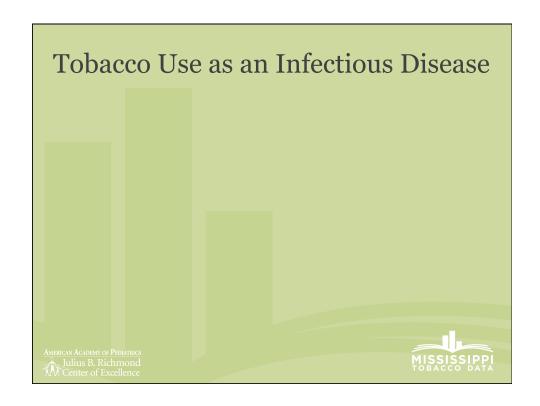


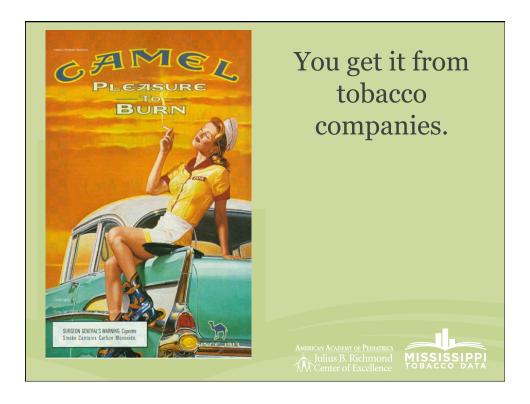
Health Policy: Tobacco

- Restrictions on use
- Age restrictions on sales
- Employment









Age of Sale for Tobacco

- Nicotine addiction in adolescents is a multiyear process
- A policy that made obtaining cigarettes more difficult could interrupt the progression to daily smoking
- A person who is not daily smoking at age 21 is not likely to progress to daily smoking
 - 90% of those who buy for kids are under the age of 21

Source: Rob Crane, OSU





Health Policy: Physical Fitness

- Worksite Health Promotion
- Built Environment
- Others?



When is a health policy appropriate?

- Does the behavior harm others?
- Does the behavior cost other people money?
- What is the cost effectiveness of the intervention?
- Does the intervention place restrictions on individual and commercial freedoms?

AMERICAN ACADEMY OF PEDIATRICS
Julius B. Richmond
Conter of Excellence



The Intervention Ladder

- Eliminate choice
- Restrict choice
- Guide choice through disincentives
- Guide choice through incentives
- Guide choice through changing the default policy
- · Enable choice
- Provide information
- · Do nothing or simply monitor





2013 Mississippi Social Climate Survey

Would you favor or oppose a law in MS that would prohibit smoking in most public places, including workplaces, public buildings, offices, restaurants, and bars?

Favor = 82.1% Oppose = 14.0% Neither favor nor oppose = 3.9%





Health Services Research

AcademyHealth defines health services research as the multidisciplinary field of scientific investigation that studies how social factors, financing systems, organizational structures and processes, health technologies, and personal behaviors affect access to health care, the quality and cost of health care, and ultimately our health and well-being. Its research domains are individuals, families, organizations, institutions, communities, and populations.



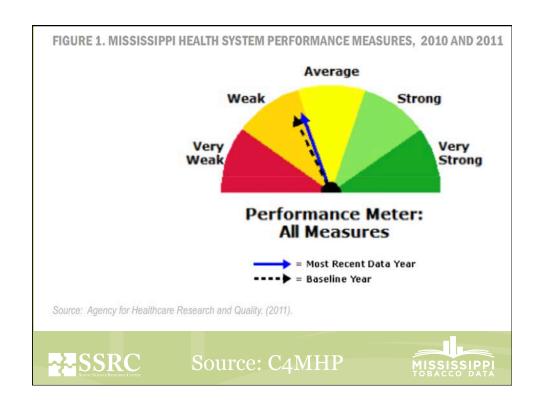
Health Services Research

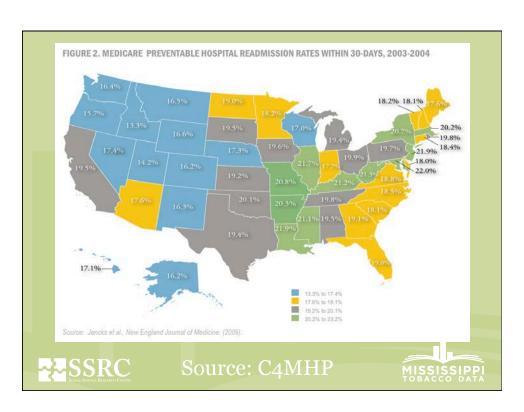
And, in the simplest terms, HSR is the science/field of study that asks:

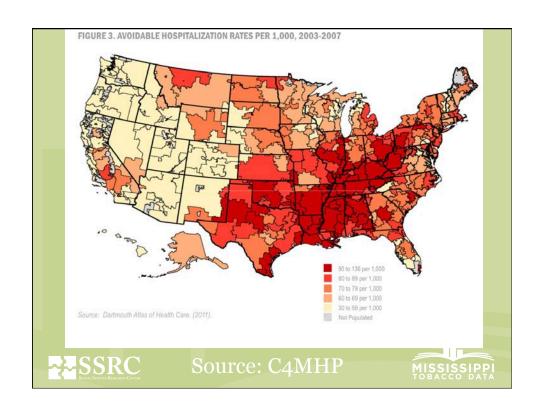
What works?
For whom?
At what cost?
Under what circumstances?

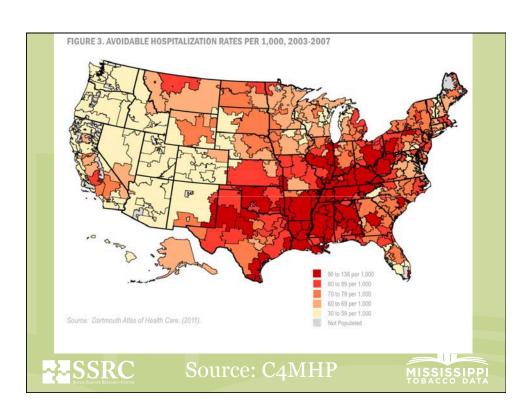


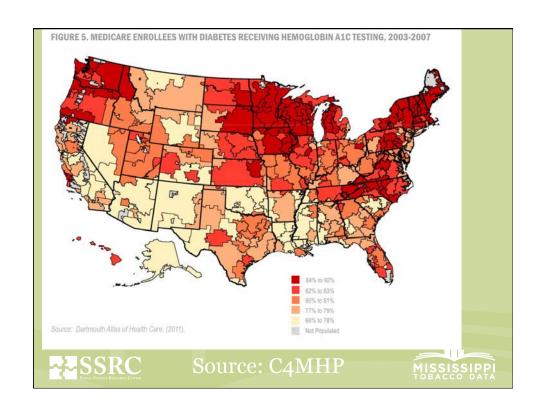


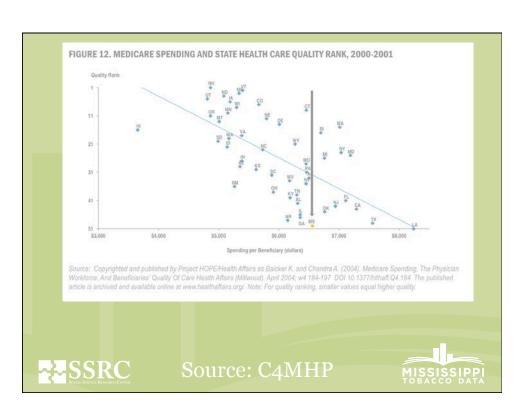


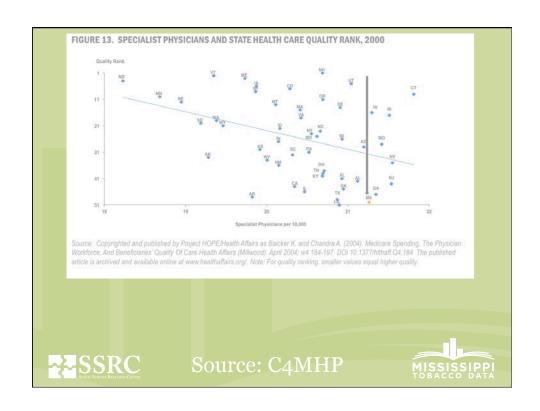


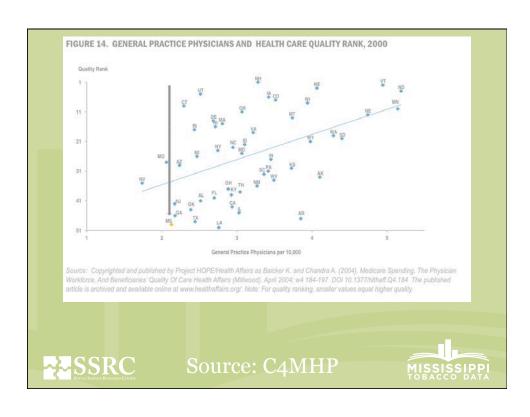


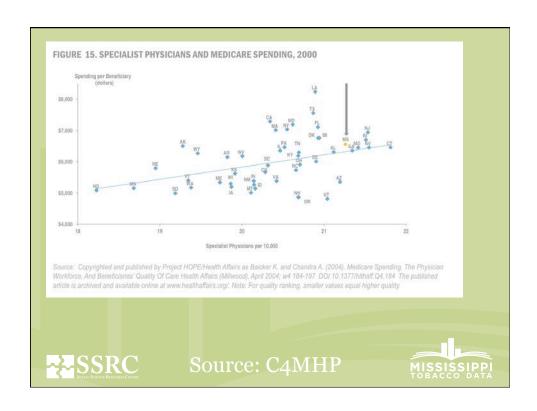


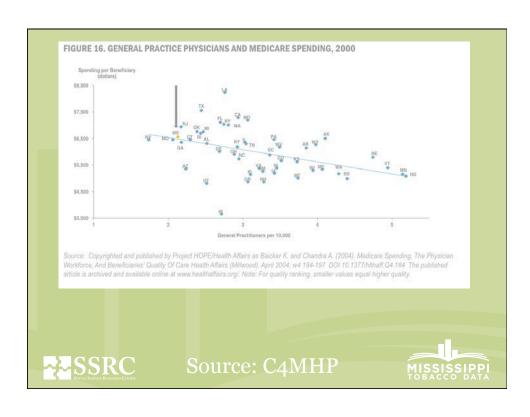


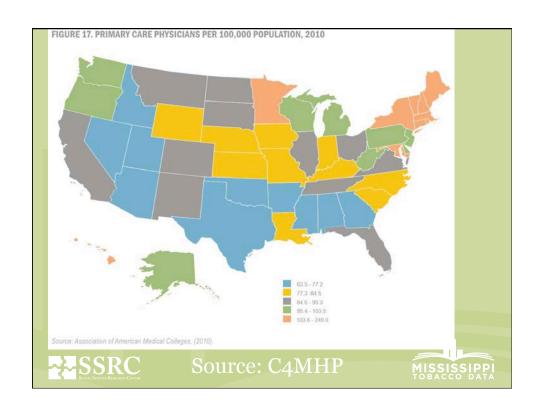




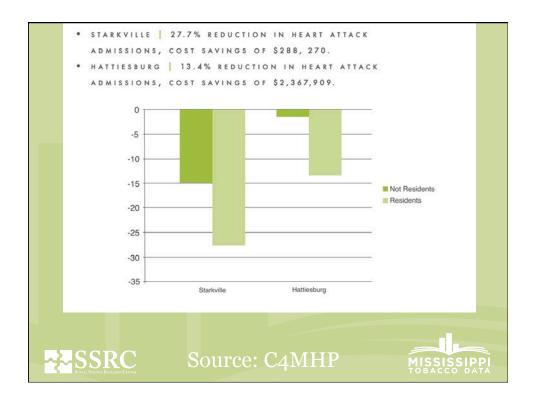








POPULATION - BIRTH TO AGE 17	ATTRIBUTABLE POPULATION RISK	TOTAL COSTS	COSTS ATTRIBUTABLE TO EXPOSURE TO SECONDHAND SMOKE
LOW BIRTH WEIGHT CODES - ICD CODES THAT BEGIN WITH 765	18.0%	\$85,240,444	\$15,343,280
ACUTE LOWER RESPIRATORY ILLNESS (BIRTH TO AGE 5 ONLY) - ICD CODES THAT BEGIN WITH 480-488, 466	25.0%	\$28,551,853	\$7,137,963
OTITIS MEDIA AND MIDDLE EAR EFFUSION - ICD CODES THAT BEGIN WITH 382	14.0%	\$16,501,901	\$2,310,266
ASTHMA - ICD CODES THAT BEGIN WITH 493	35.0%	\$28,344,206	\$9,920,472
POPULATION - AGES 18+			
IEART ATTACKS AND OTHER HEART DISEASES - ICD CODES THAT BEGIN WITH 410	6.9%	\$12,149,244	\$838,298
LUNG CANCER - ICD CODES THAT BEGIN WITH 162	4.9%	\$12,204,636	\$598,027
		\$182,992,283	\$36,148,306



Research Designs

- Non-intervention Studies
 - Exploratory
 - Descriptive
 - Comparative/Analytical
- Intervention Studies
 - Experimental
 - Quasi-experimental
 - Pre-post experimental



Resources

- BRFSS: http://www.cdc.gov/brfss/
- YRBS: http://www.cdc.gov/HealthyYouth/yrbs/index.htm
- County Health Ramkings: http://www.countyhealthrankings.org/
- C4MHP: http://www.mshealthpolicy.com/



For More Information

Visit mstobaccodata.org

