

An Update from Mississippi Tobacco Data



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SOCIAL SCIENCE RESEARCH CENTER



Disclosure Statement

This project is funded by a grant of the Mississippi State Department of Health. Any opinions implied or expressed here are those of the authors and do not necessarily reflect those of the Mississippi State Department of Health or of Mississippi State University.

State Rankings

- Current cigarette smoking among high school students (2021 YRBS): 4th at 5.9%
- Current cigarette smoking among adults (2022 BRFSS): 4th at 17.4%
- Per capita cigarette consumption (2023): 7th at 46.3
- State cigarette excise tax (2024): 39th at \$0.68
 - Average is \$1.93, highest is NY at \$5.35
- Population covered by 100% smoke-free laws: 36th at 31.8%, Jan 2024

100% Smoke-free COMMUNITIES in Mississippi

UPDATED | MAY 2024

There Are **188** Smoke-Free MUNICIPALITIES

*158 OF WHICH HAVE ORDINANCES THAT INCLUDE RESTRICTIONS ON ELECTRONIC CIGARETTES

and (7) Smoke-Free Counties IN MISSISSIPPI

- Coahoma County
- Issaquena County
- Yalobusha County
- Quitman County
- Madison County
- Washington County
- Sharkey County

37%

of Mississippi's Population is Protected



37% of the Mississippi population is protected by a comprehensive smoke-free ordinance

Partial Smoke-free COMMUNITIES in Mississippi

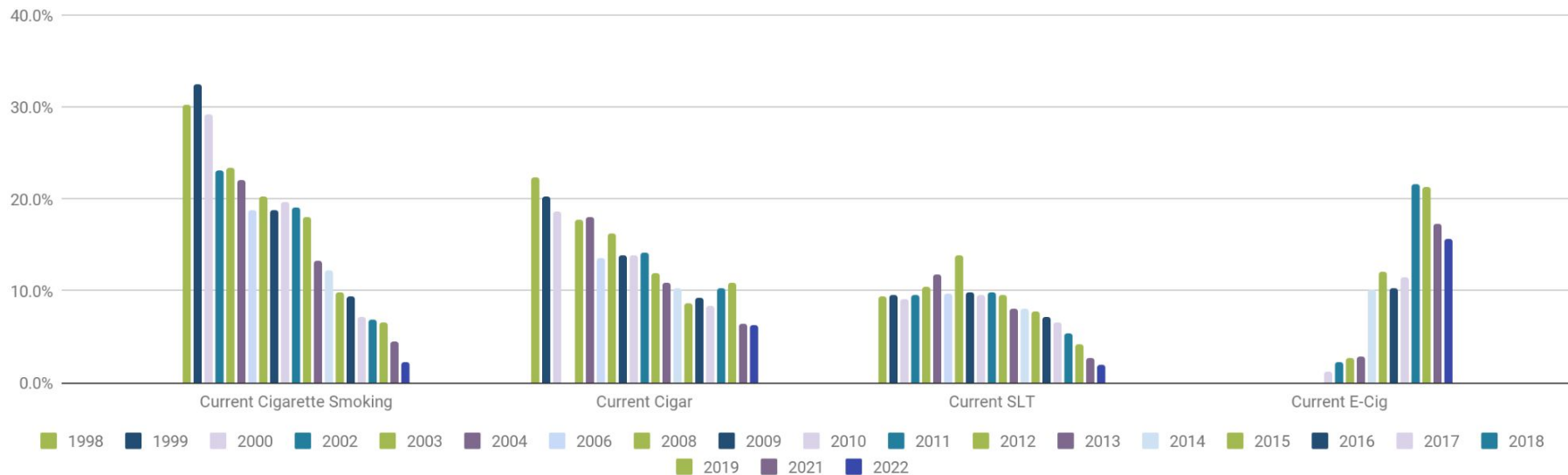
- October 2007 | Greenville
- November 15, 2007 | McComb
- May 1, 2008 | Gulfport
- July 31, 2008 | Walls
- January 6, 2010 | Columbus
- June 2011 | Olive Branch
- November 19, 2013 | Magee
- July 3, 2014 | Gautier
- March 18, 2017 | Fulton
- January 19, 2019 | Hazlehurst
- June 8, 2023 | Ruleville

2023 Youth Tobacco Survey

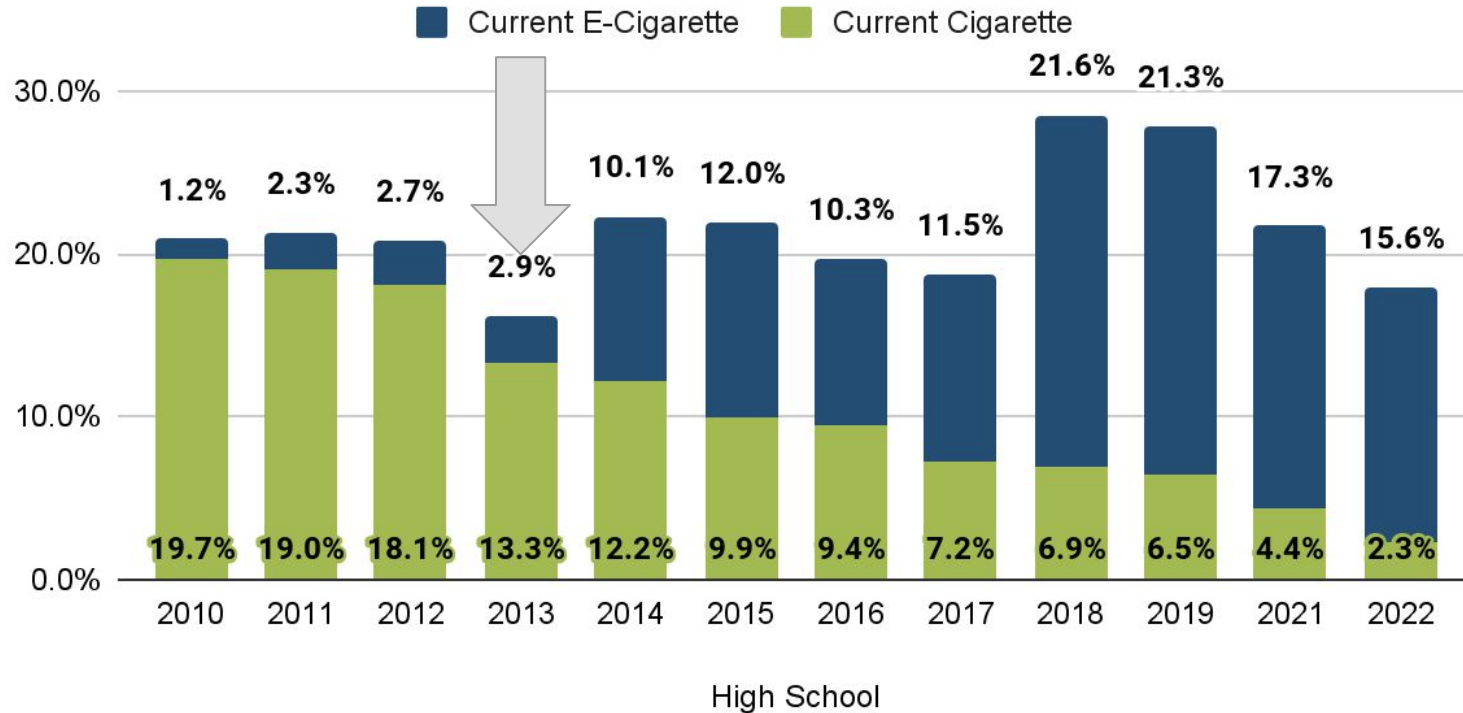
- Data currently being processed and awaiting results

Tobacco Use among Mississippi High School Students

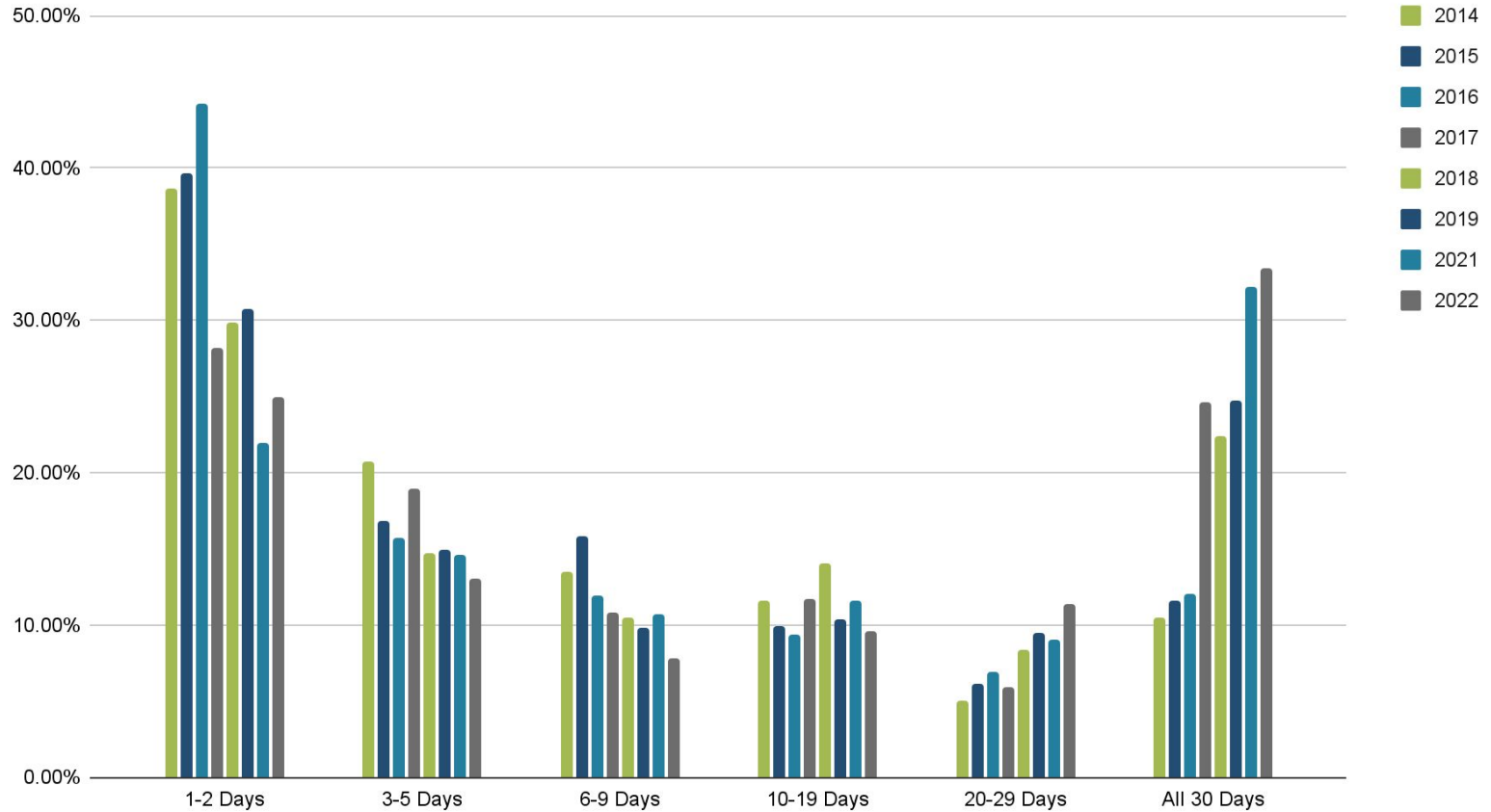
High School Past 30-Day Use, 1998-2022



Past 30-Day Cigarette Smoking and E-Cigarettes Use, Mississippi Public High School Students

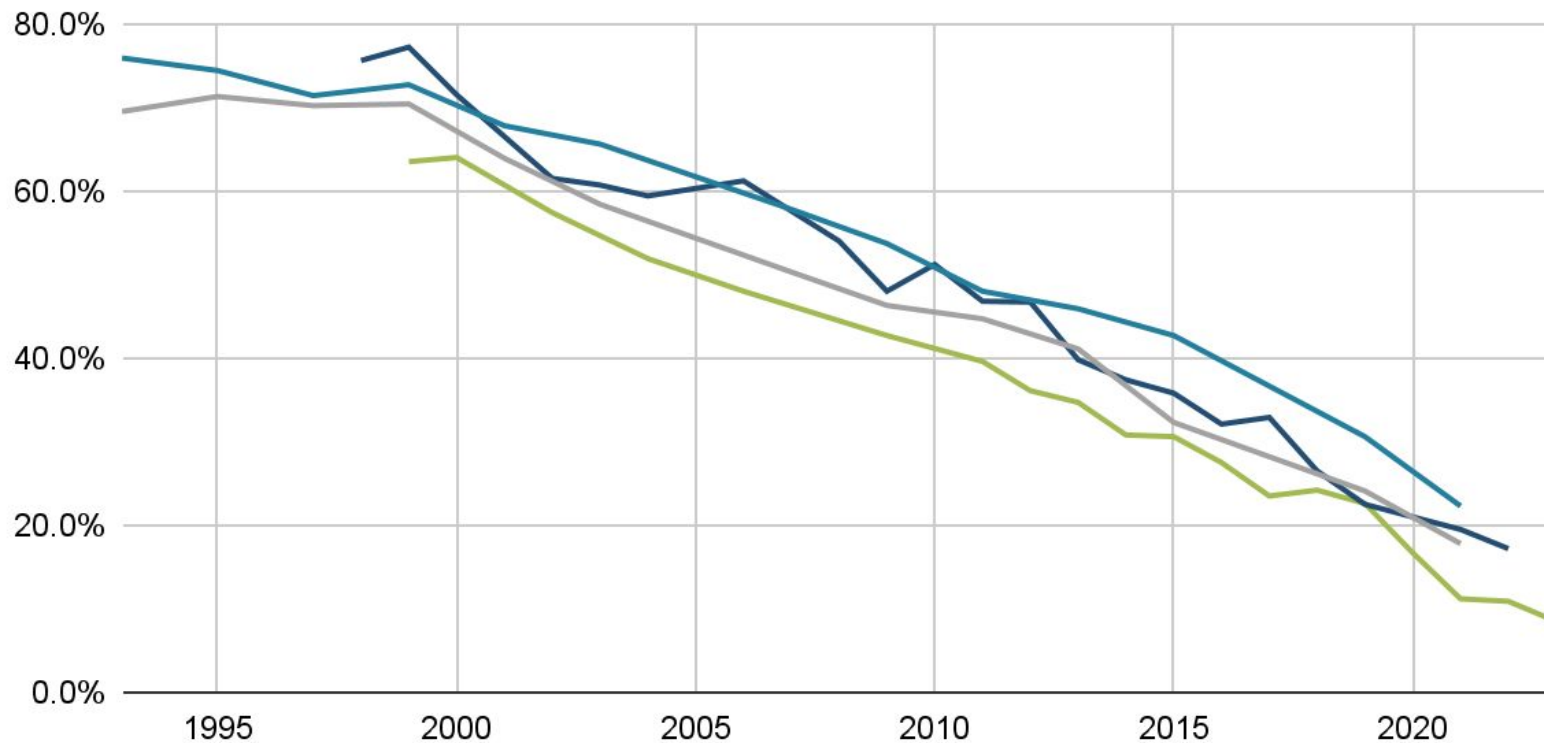


HS E-Cigarette Use Days Per Month 2014-2022



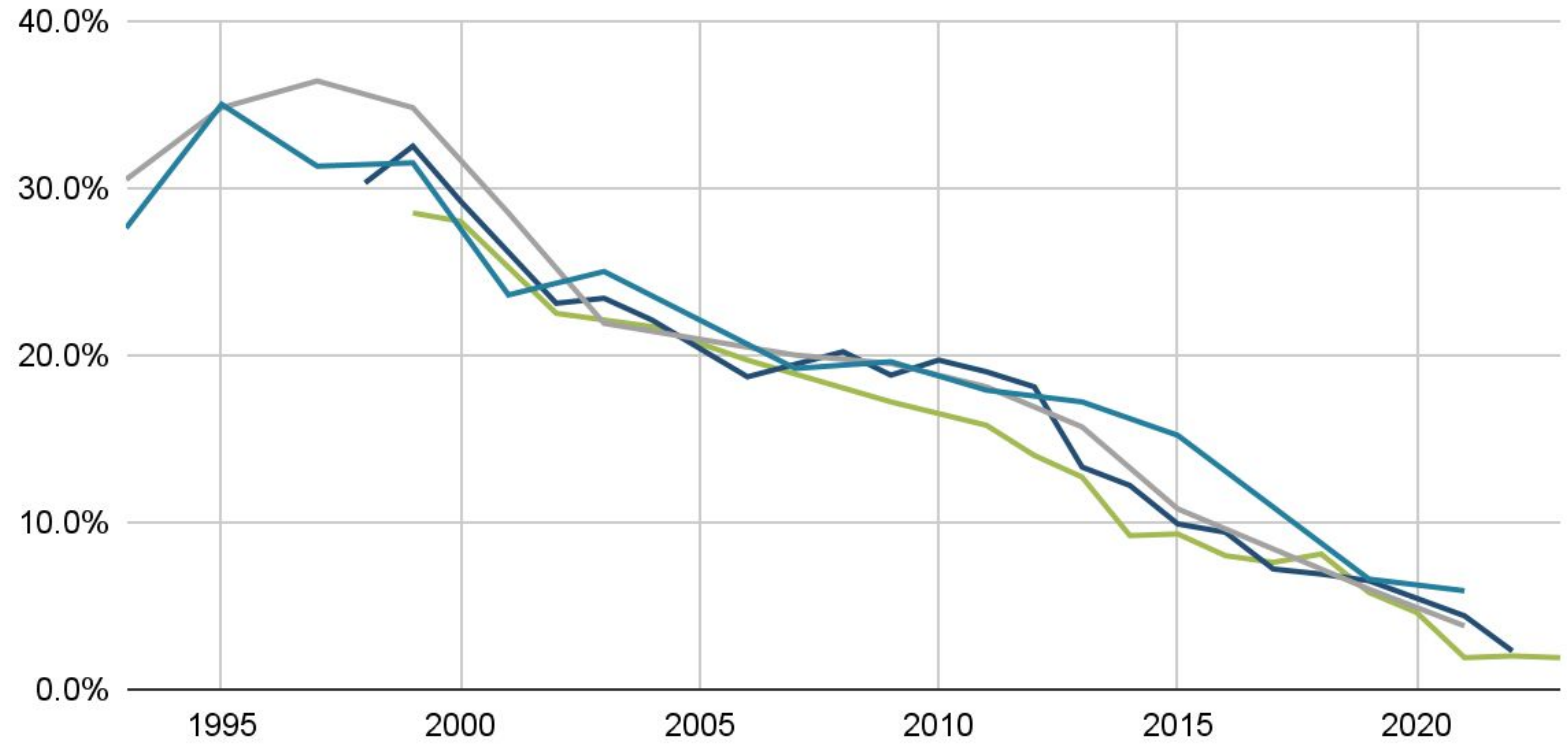
High School Youth Cigarette Ever Use Rates

■ NYTS ■ MS YTS ■ NYRBSS ■ MS YRBSS

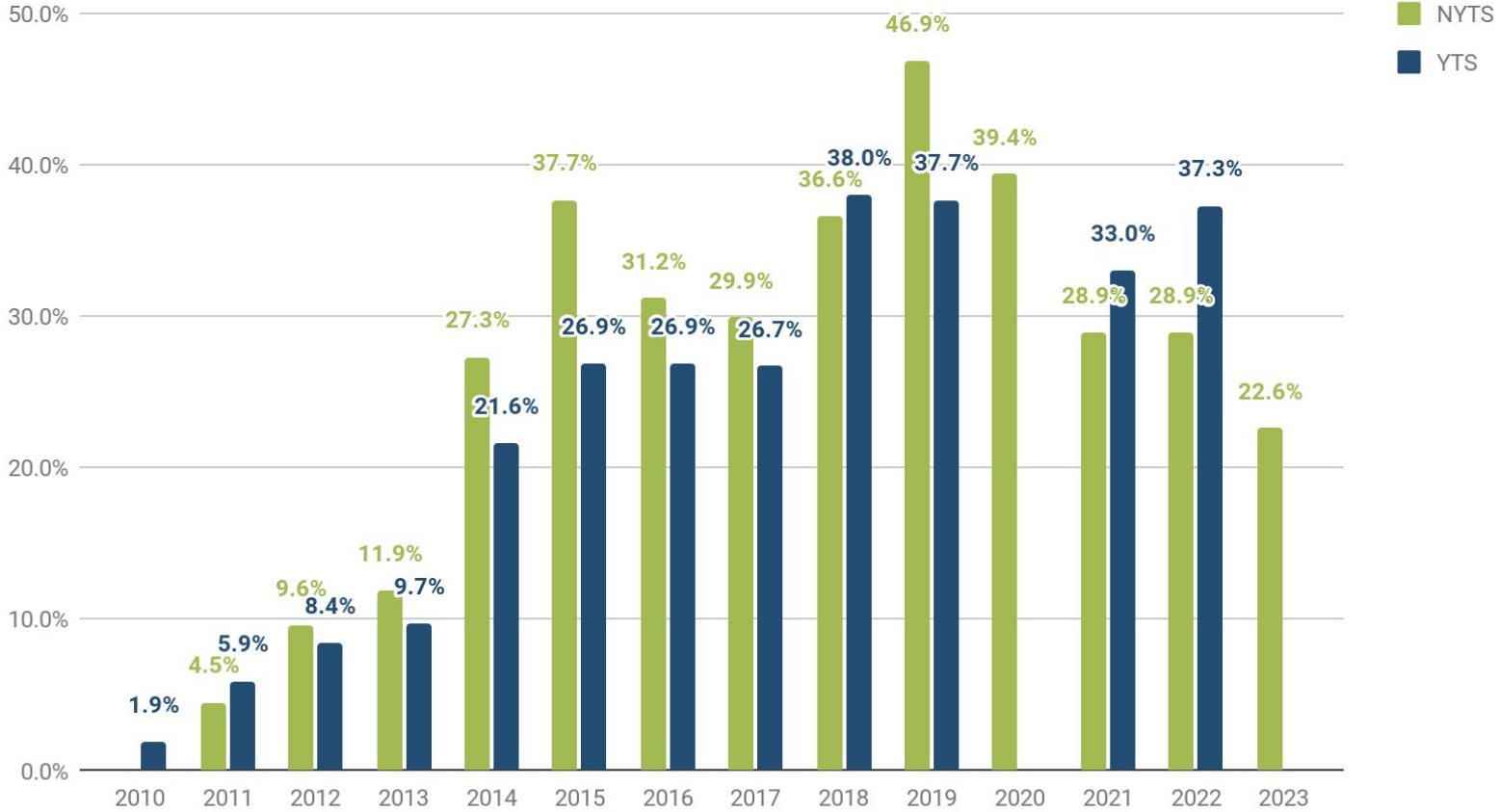


High School Youth Past 30 Day Smoking Rates

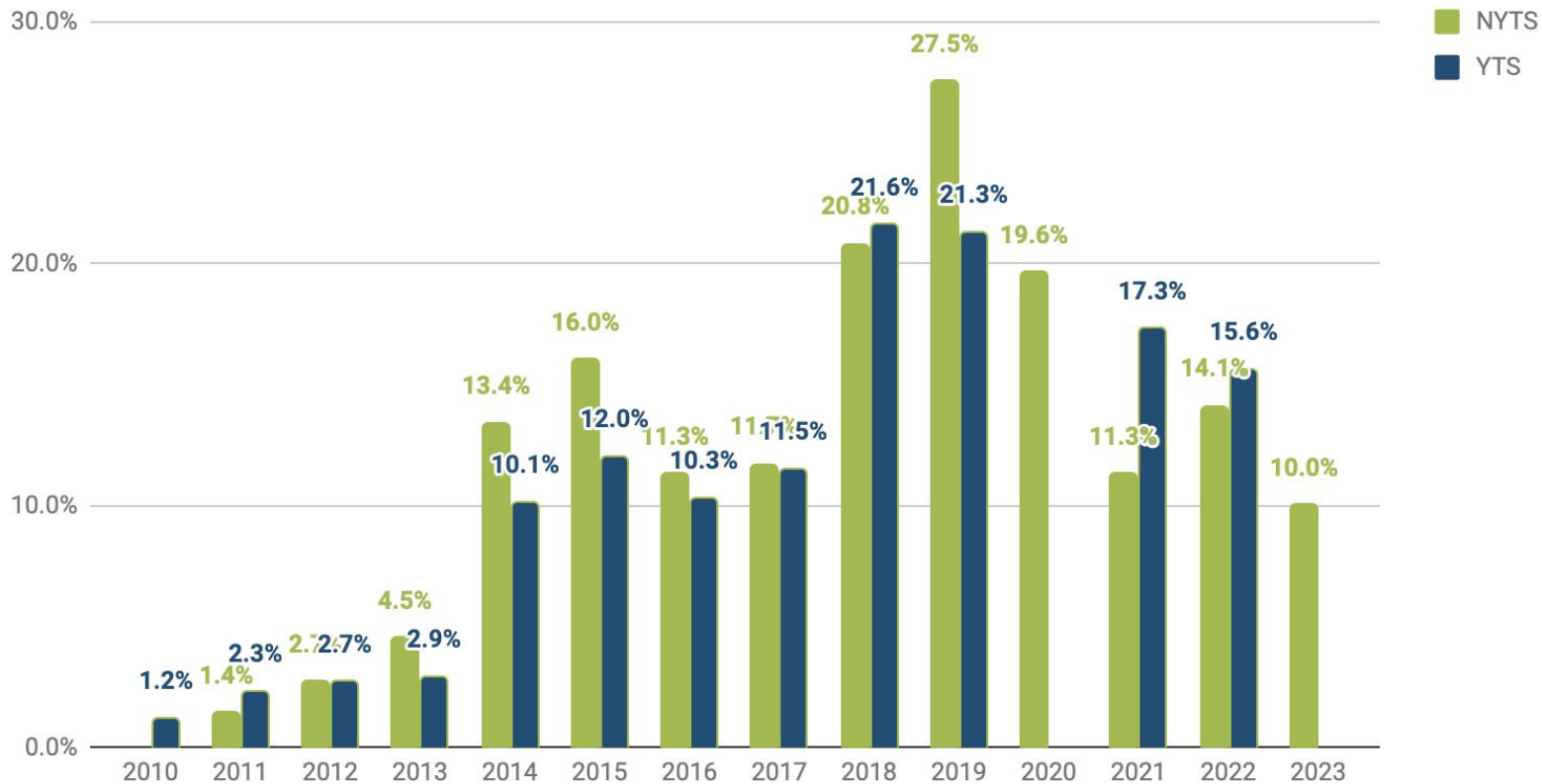
NYTS MS YTS NYRBSS MS YRBSS



High School Ever E-Cigarette Use



High School Current E-Cigarette Use



2010

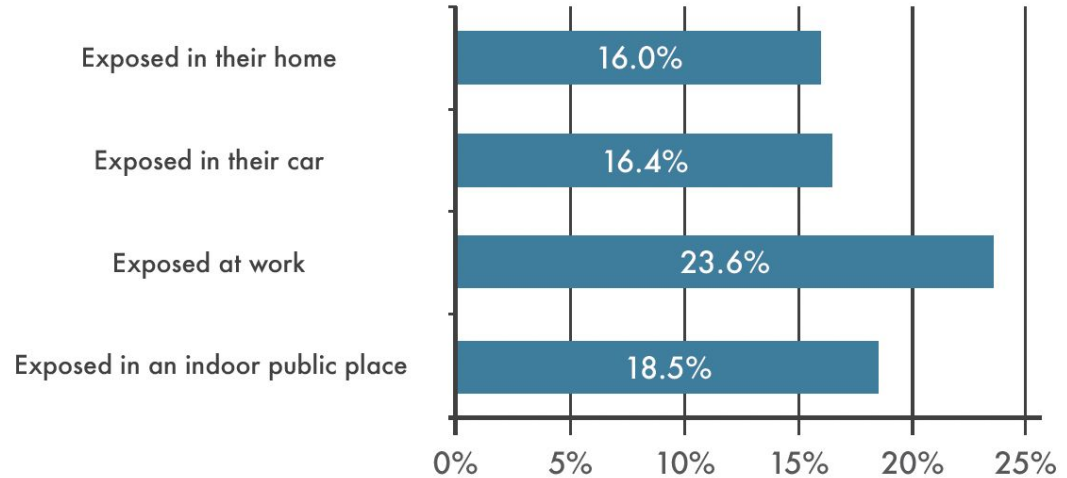
2023 Social Climate Survey of Tobacco Control

- Random Digit Dialing methodology
- Adults age 18 years and older
- N = 900

Secondhand Smoke

2023 MISSISSIPPI SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL

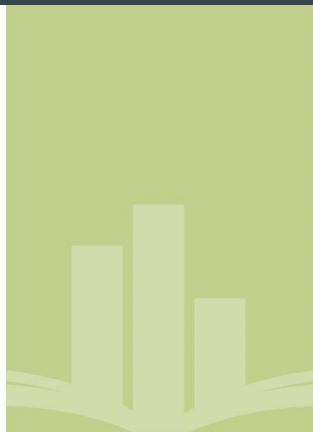
Past Seven Day Exposure to Secondhand Smoke



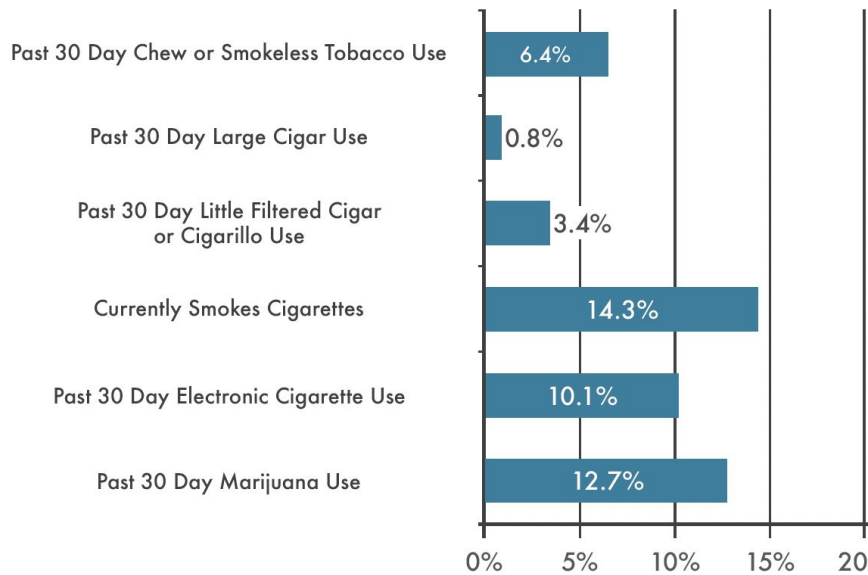
2023
MS

Current Prevalence of Tobacco Products

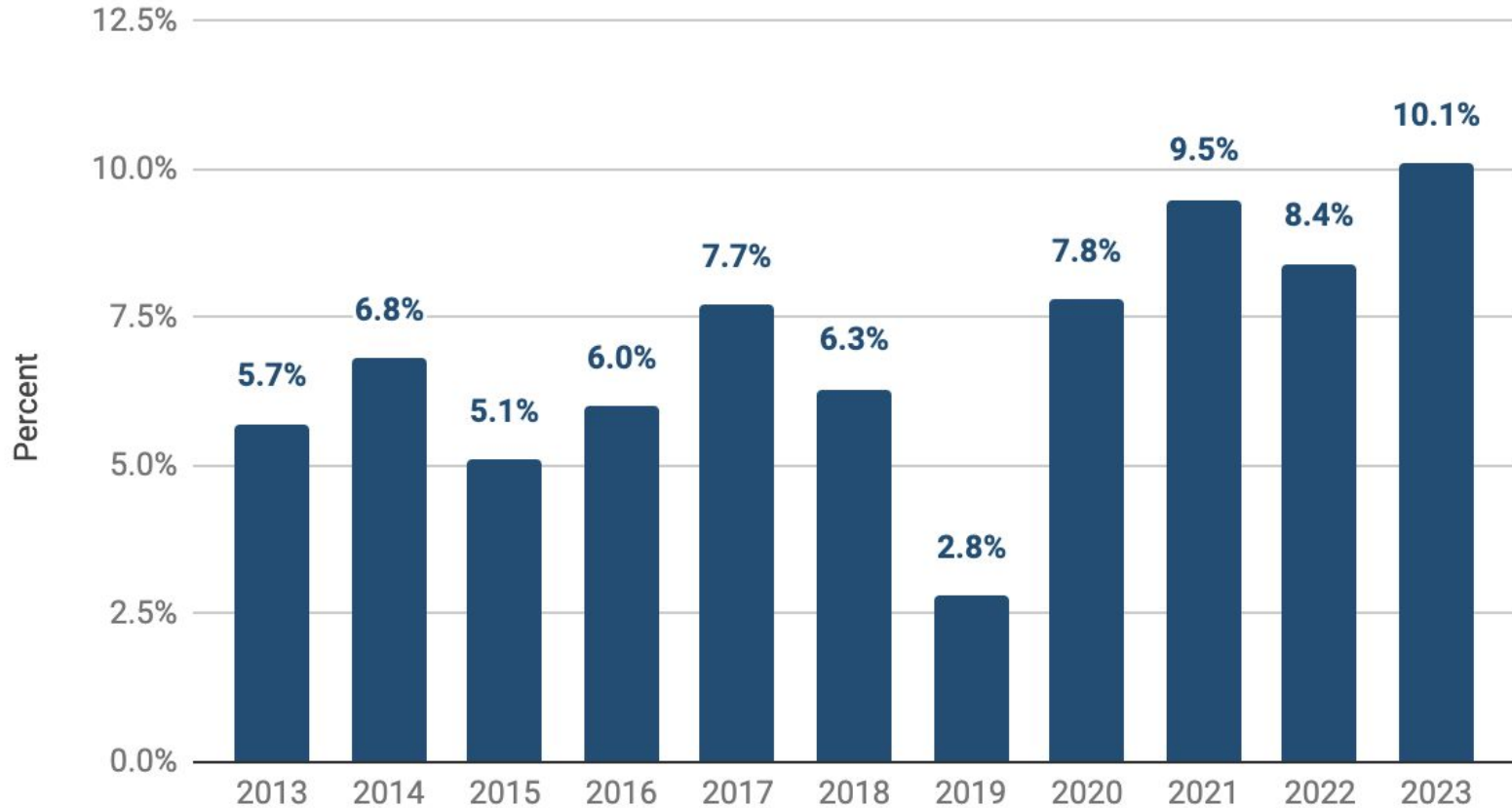
2023 MISSISSIPPI SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL



2023
MS
SCS
-TC

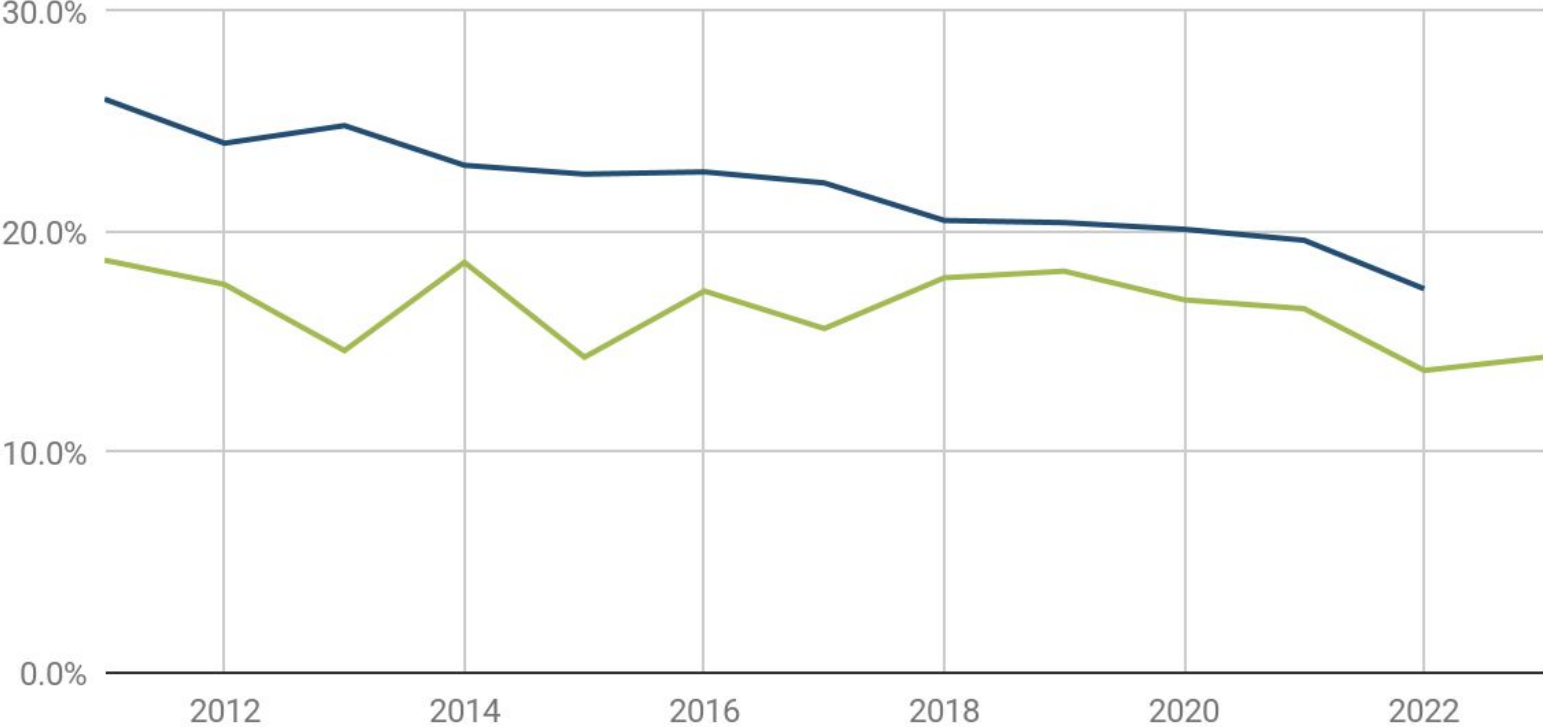


Current E-Cigarette Use - Mississippi Adults (SCS)

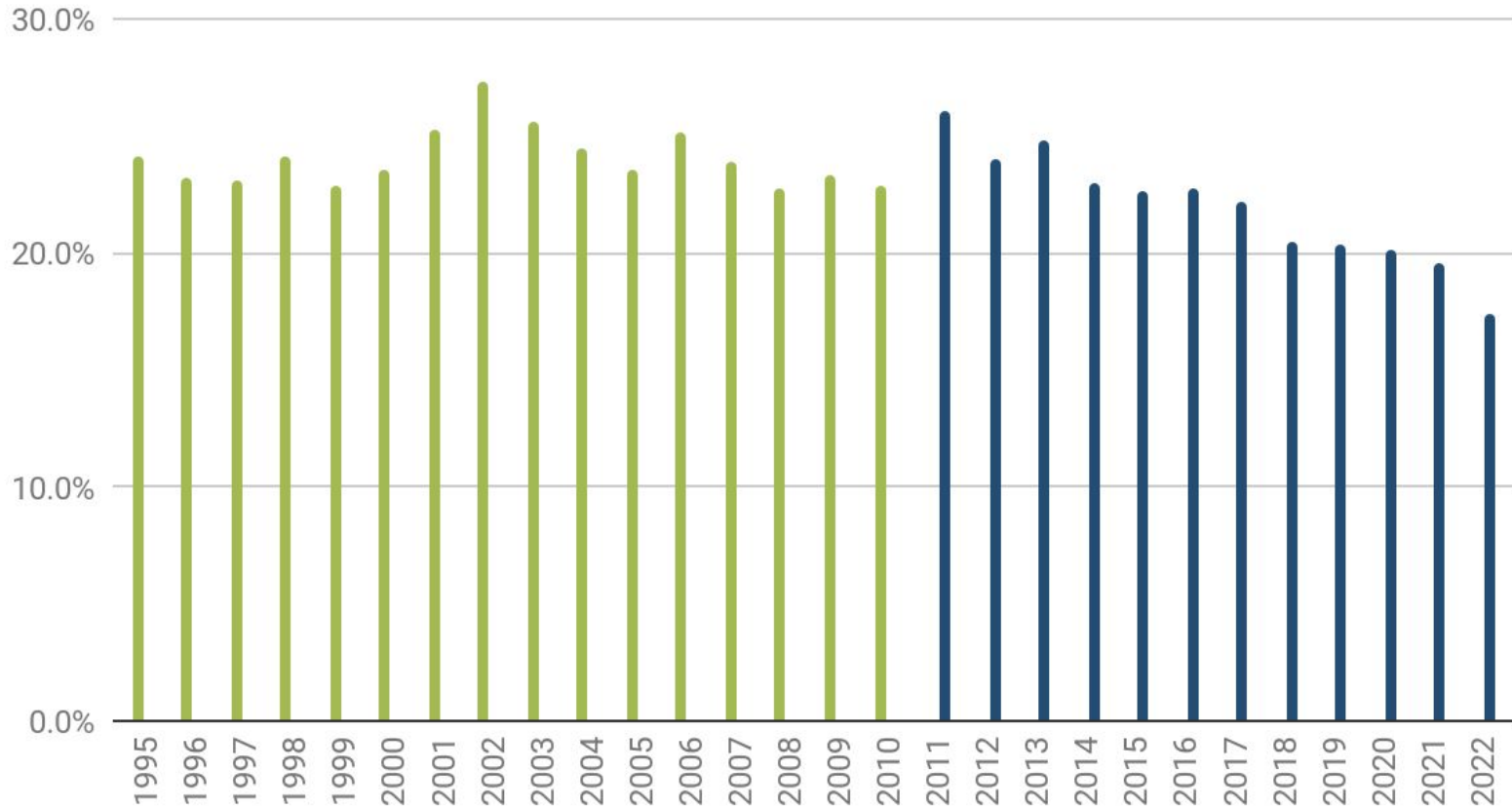


SCS and BRFSS - Adult Current Smoking

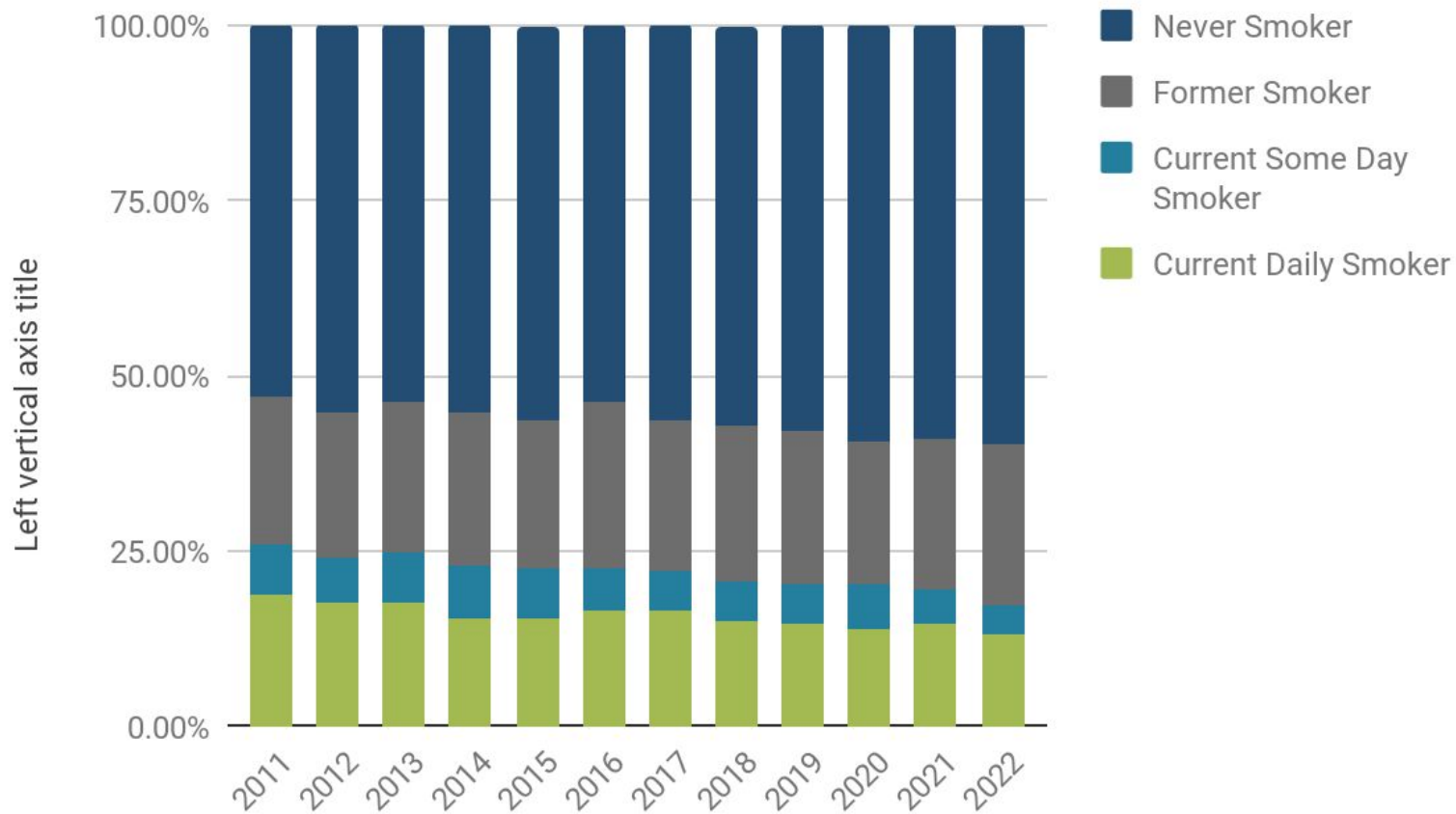
SCS BRFSS



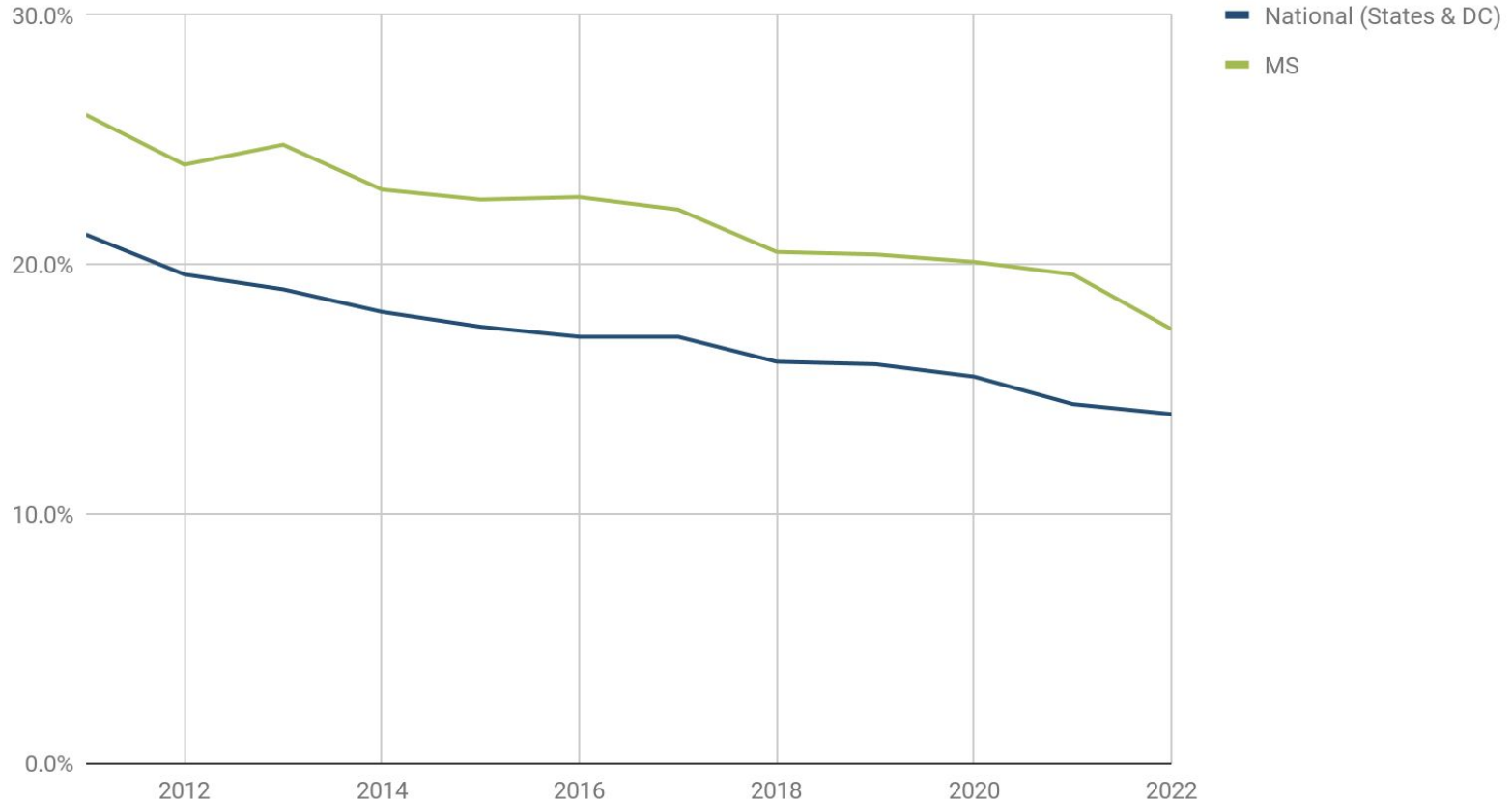
Mississippi - Current Smoking from BRFSS



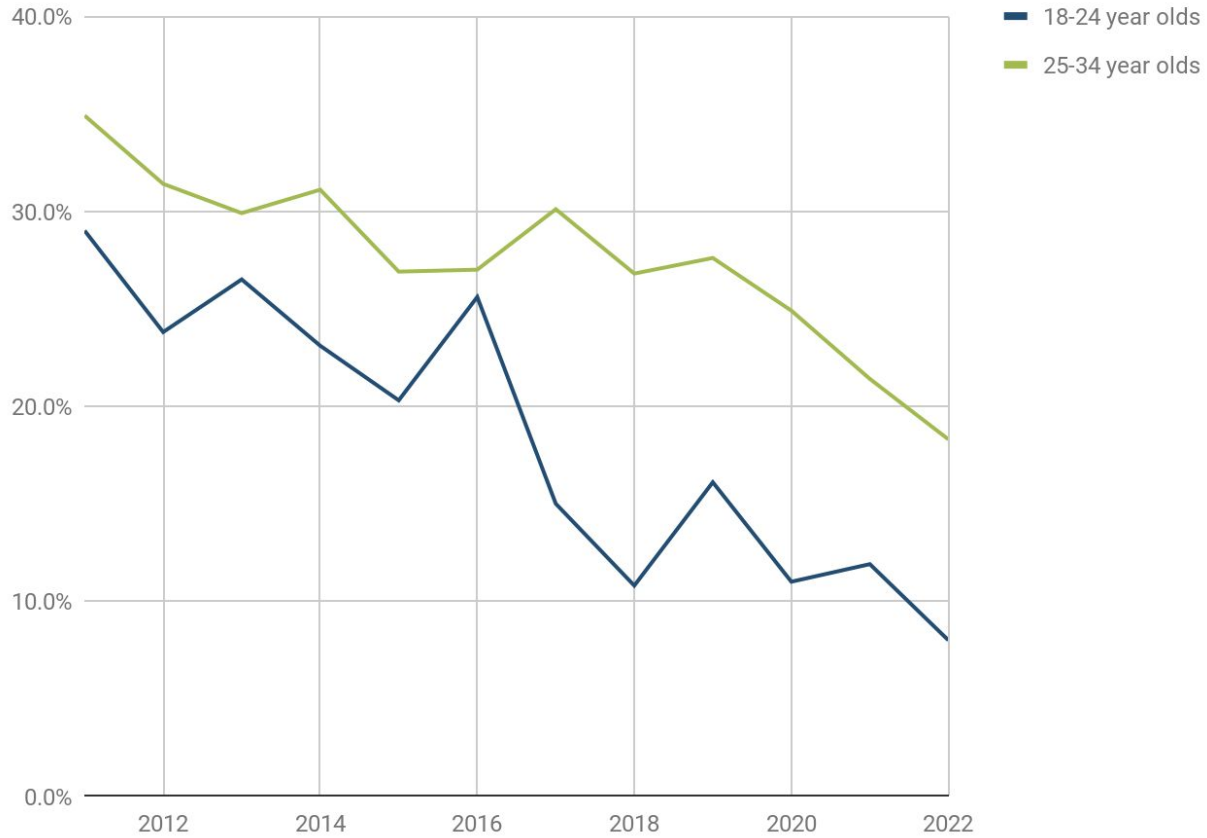
BRFSS 2011-2022 Four Level Smoking Status



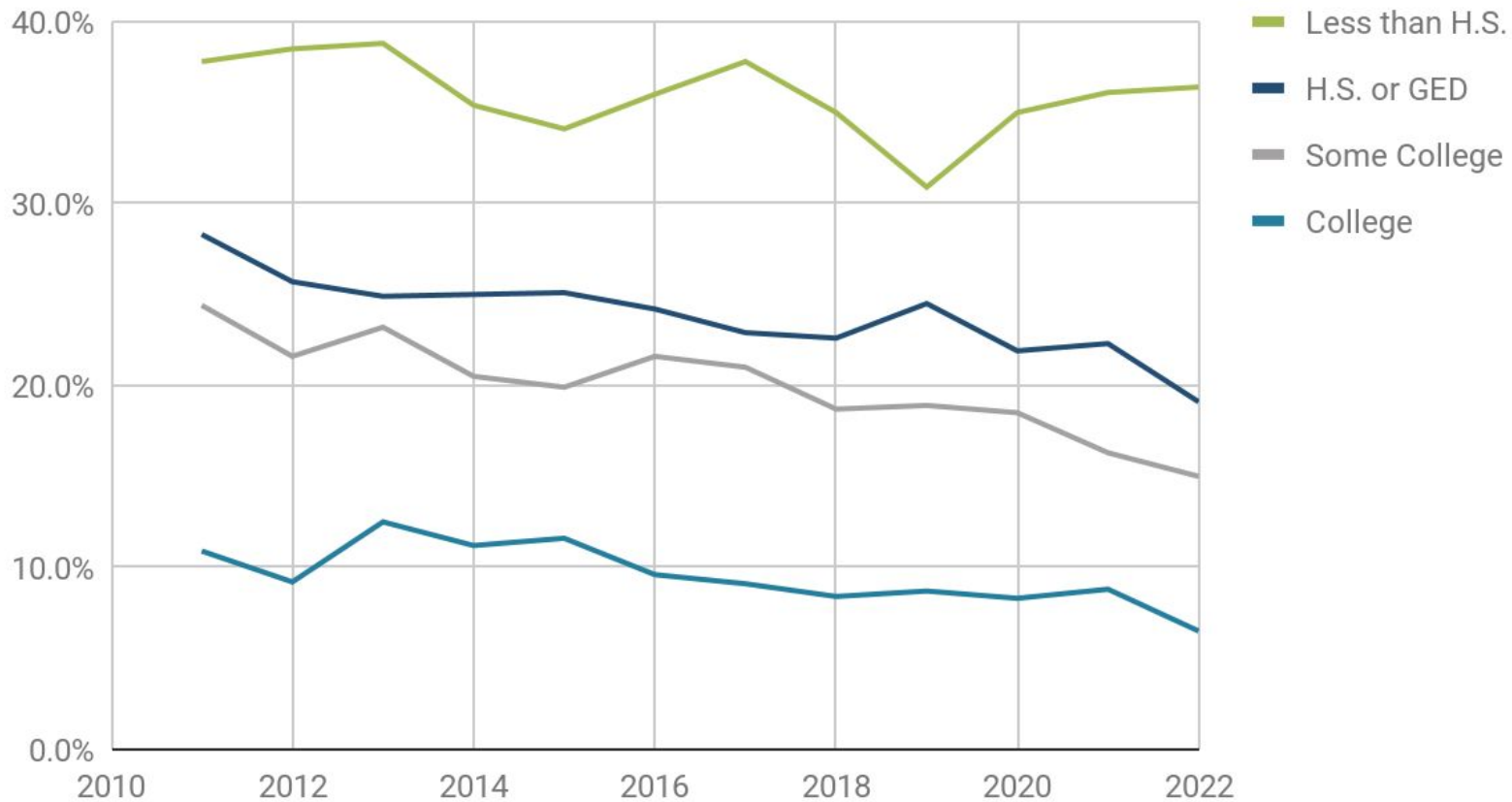
BRFSS Current Smoking National vs. Current Smoking MS



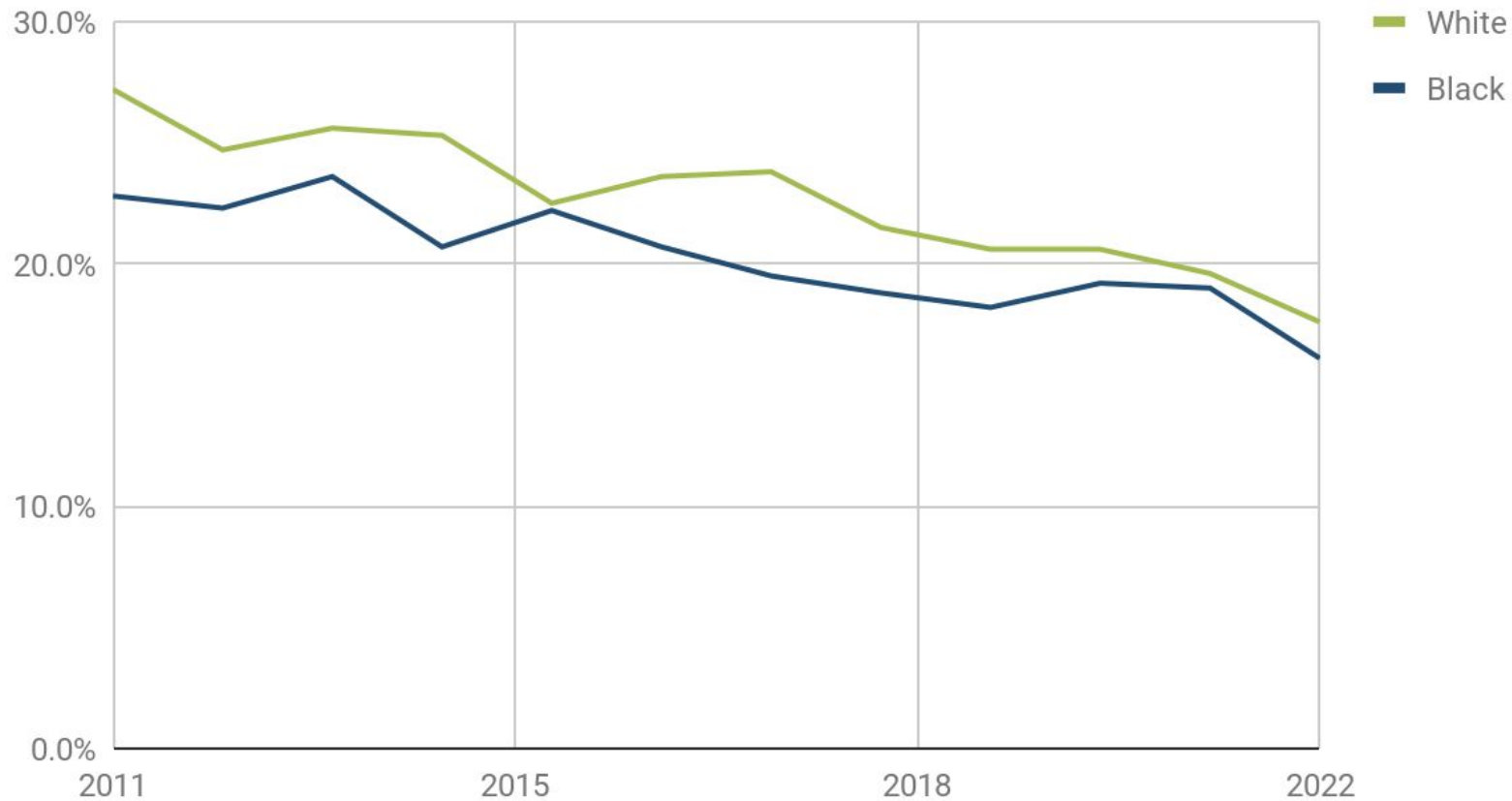
BRFSS Current Cigarette Smoking Among MS Adults by Age



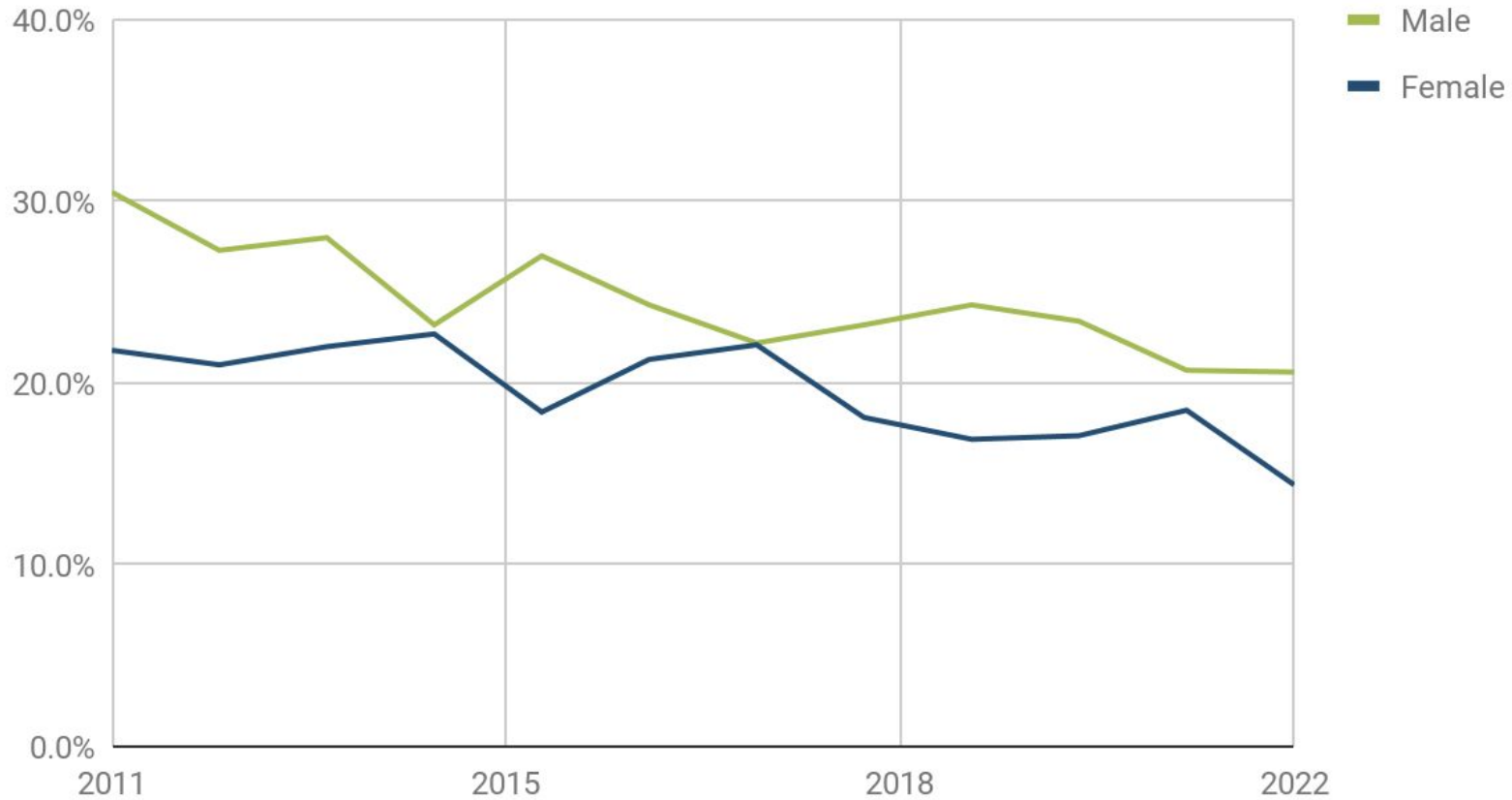
MS BRFSS Current Smoking by Education: 2011-2022



MS BRFSS Current Smoking by Race: 2011-2022



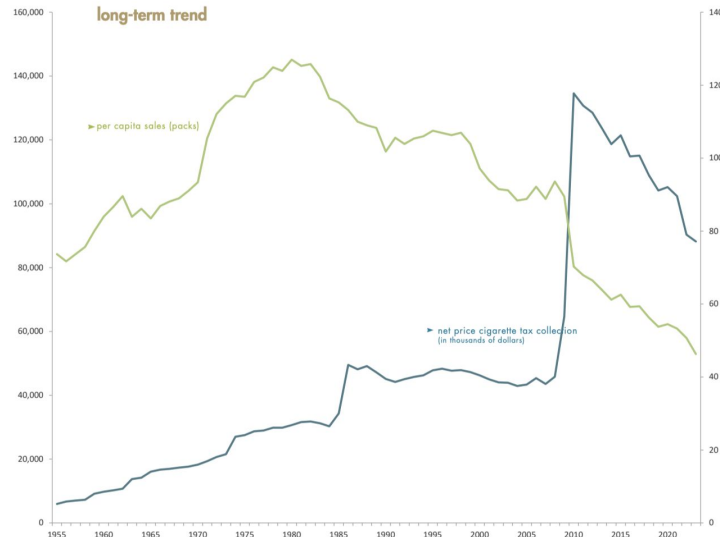
MS BRFSS Current Smoking by Sex: 2011-2022



cigarette consumption & cigarette tax revenue (1955-2023)

May 2024

MISSISSIPPI INCREASED THE STATE CIGARETTE TAX FROM
18 CENTS TO 68 CENTS ON MAY 15, 2009



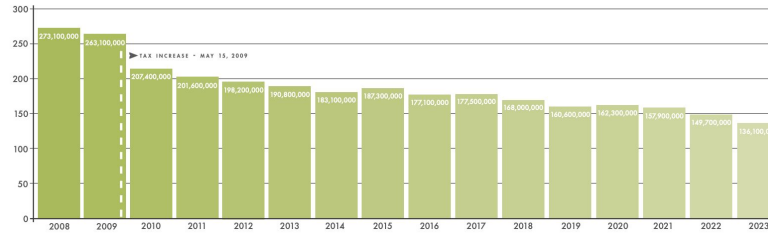
- ▶ **2009** Although the increased tax was only in effect for six and a half months during 2009, revenue from the tax increased by 41.2% and per capita consumption decreased by 4.4% from 2008 to 2009.
- ▶ **2023** Revenue from the tax increased by 93% and per capita consumption decreased by 51% from 2008 to 2023.

The Mississippi (Tax) Experience

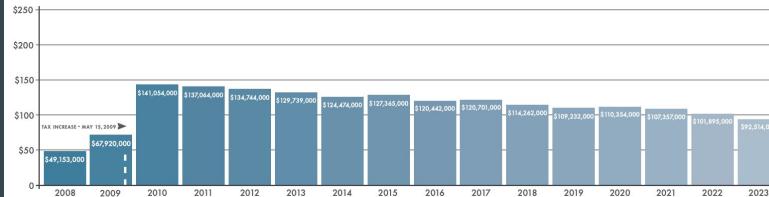
→ May 2024

- The Mississippi Legislature increased the state cigarette tax from 18 cents to 68 cents on May 15, 2009.
- The average state cigarette tax is currently \$1.93 and Mississippi's tax ranks 39th as of January 16, 2024.

Packs Sold | 2008-2023



Revenues Collected | 2008-2023



■ These data from tax records clearly demonstrate that following the 2009 increase in the state cigarette tax, the number of packs of cigarettes sold in Mississippi decreased by 50%, while tax revenue from cigarette sales doubled.

For More Information

Visit mstobaccodata.org