

# Current Prevalence of Tobacco Products

2021 MISSISSIPPI SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL



Have you chewed tobacco or used smokeless tobacco in the past 30 days?

5.6%

Have you smoked large or premium cigars in the past 30 days?

1.9%

Have you smoked little filtered cigars or a cigarillo in the past 30 days?

3.2%

Current Cigarette Smoker

16.5%

Past 30 Day Electronic Cigarette User

9.5%

0% 5% 10% 15% 20%

## METHODS

Random Digit Dialing (RDD) methods have been the most efficient and cost-effective means for administering surveys to a representative sample of adults for several decades. However, data from the National Health Interview Survey highlights the growing problem of wireless substitution of landline telephones for survey researchers. Approximately 68.7% of the U.S. population lives in a household with only wireless telephone service (Blumberg and Luke, 2022).

The 2021 Mississippi Social Climate Survey of Tobacco Control represents the civilian, non-institutionalized adult population over age 18. The overall sample (N = 1,520) was weighted by race, gender, and age based on the most current U.S. Census estimates. In order to provide a probability-based sample representative to all households in the state, we applied a dual-frame RDD sampling methodology. Both landline and cellular telephone numbers were used to contact eligible adults. Telephone numbers were dialed a maximum of eight (8) times before being retired.

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