

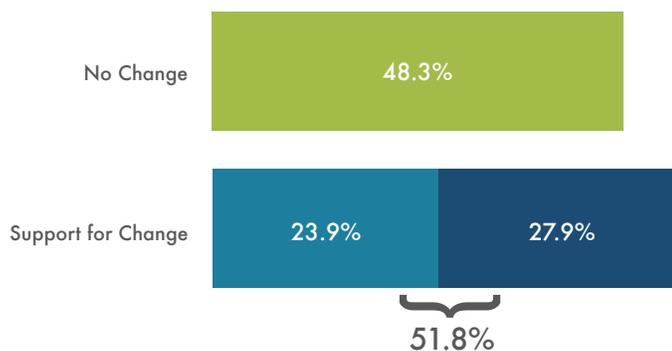
# support among MSU students for tobacco-free policy (on campus)

2014 university report | mississippi state university

## survey results

Results from the 2014 Undergraduate Student Tobacco survey demonstrate support for a change to the University tobacco policy. Moreover, these types of policies are common across the U.S., and in the southeast.

At least **1,620** campuses are 100 percent smoke-free with no exemptions. Of these, **1,130** have a tobacco-free policy, and **769** prohibit the use of e-cigarettes on campus.



- The current tobacco policy should not be revised.
- The current tobacco policy should be revised, and tobacco use should not be allowed anywhere on campus. That is, MSU should become a tobacco-free campus.
- The current tobacco policy should be revised, and tobacco use should only be allowed in a limited number of outdoor zones.

### These campuses include:

- ▶ University of Arkansas
- ▶ University of Florida
- ▶ University of Georgia
- ▶ University of Kentucky
- ▶ University of Mississippi
- ▶ University of Missouri
- ▶ University of S. Carolina
- ▶ Louisiana State University
- ▶ Blue Mountain College
- ▶ Delta State University
- ▶ Mississippi College
- ▶ Itawamba Community College
- ▶ MS Delta Community College
- ▶ MS Gulf Coast Community College
- ▶ Northeast MS Community College
- ▶ Northwest MS Community College
- ▶ Pearl River Community College

# methods

Researchers at the Social Science Research Center at Mississippi State University (MSU) administered a web-based survey to undergraduate students at MSU. This web-based approach has extraordinary potential as the university provides internet access to students in multiple settings and issues each student an e-mail account. Moreover, students rely on e-mail and the internet to communicate with peers, professors, and university administrators.

Information Technology Services at MSU provided undergraduate student e-mail addresses, and 518 students participated in the survey. All respondents were 18 years of age or older and full time undergraduate students at MSU during the Spring 2014 term. Respondents were screened before beginning the survey and students who were not yet 18 years of age or who were not currently full-time

(i.e. enrolled in at least 12 credit hours) during the Spring 2014 term were not allowed to continue the survey.

Each student in the sample received an e-mail asking for their participation in the survey. Students who chose to participate clicked on an embedded URL address that linked the student to the survey web site. Respondents who did not complete the survey in one session were able to restart the survey at the last question answered. Up to two reminder e-mails were sent requesting the student's continued participation. Two reminder emails were also sent to each student who did not respond to the initial request for participation. No more than three emails were sent to any student in the sample. We also sent an e-mail to participants thanking them for their participation.

## more information

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