Mississippi’s State-Wide Tobacco Reporting and Progress System (TRAPS)

22 March, 2017
MS PUBLIC MIDDLE SCHOOLS CURRENT CIGARETTE SMOKING

1998: 20.6%
1999: 23.0%
2000: 18.1%
2002: 11.9%
2003: 11.0%
2004: 12.0%
2006: 8.4%
2008: 8.9%
2009: 7.2%
2010: 5.7%
2011: 5.8%
2012: 5.8%
2013: 4.1%
2014: 4.7%
2015: 3.0%
2016: 3.8%
MS PUBLIC HIGH SCHOOLS CURRENT CIGARETTE SMOKING

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>30.3%</td>
</tr>
<tr>
<td>1999</td>
<td>32.5%</td>
</tr>
<tr>
<td>2000</td>
<td>29.2%</td>
</tr>
<tr>
<td>2002</td>
<td>23.1%</td>
</tr>
<tr>
<td>2003</td>
<td>23.4%</td>
</tr>
<tr>
<td>2004</td>
<td>22.1%</td>
</tr>
<tr>
<td>2006</td>
<td>18.7%</td>
</tr>
<tr>
<td>2008</td>
<td>20.2%</td>
</tr>
<tr>
<td>2009</td>
<td>18.8%</td>
</tr>
<tr>
<td>2010</td>
<td>19.7%</td>
</tr>
<tr>
<td>2011</td>
<td>19.0%</td>
</tr>
<tr>
<td>2012</td>
<td>18.1%</td>
</tr>
<tr>
<td>2013</td>
<td>13.3%</td>
</tr>
<tr>
<td>2014</td>
<td>12.2%</td>
</tr>
<tr>
<td>2015</td>
<td>9.9%</td>
</tr>
<tr>
<td>2016</td>
<td>9.4%</td>
</tr>
</tbody>
</table>
Partners

- Mississippi State Department of Health’s Office of Tobacco Control
  - OTC is charged with developing and implementing a comprehensive statewide strategy that includes tobacco education, prevention, and cessation programs.

- The Mississippi State University Social Science Research Center
  - The SSRC provides surveillance and evaluation services for OTC

- 60 Grantees to deliver education, prevention, and cessation interventions
Mississippi Statewide Programs

• State and Community Interventions
  • The Partnership for a Healthy Mississippi
  • Mississippi Primary Healthcare Association
  • Mississippi Academy of Family Physicians Foundation
  • Mississippi Chapter of the American Academy of Pediatrics
  • Mississippi's Nurses Foundation
  • The University of Southern Mississippi Institute for Disability Studies
  • 34 community-based Mississippi Tobacco-free Coalitions
  • 9 Community Health Directors
  • 9 Community Health Public Health Nurses

• Cessation Interventions
  • The Mississippi Tobacco Quitline
  • The ACT Center for Tobacco Treatment, Education, and Research
The Challenge?

• How does the MSDH Office of Tobacco Control and the Evaluation Team monitor progress and successes of each grantee across the state in real time?
**An Example of a Very Bad Reporting System**

**MISSISSIPPI STATE UNIVERSITY**

**PD 158**  
TRAVEL AUTHORIZATION AND REIMBURSEMENT FORM

<table>
<thead>
<tr>
<th>Seq. No. TRW</th>
<th>EBTA No.</th>
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</thead>
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| Preg-Reg. Fees | $ |
| FID # | CK # |
| CK # | |

**Section A.**

<table>
<thead>
<tr>
<th>Name</th>
<th>First</th>
<th>Middle Initial</th>
<th>Last</th>
<th>MSU ID</th>
</tr>
</thead>
</table>

**Email Address**

**Title**

**Campus Mail Stop No.**

**Department/County**

**Dept. Phone #**

**Dept. Contact & Email Address**

**Date of Travel From**

**To**

**Mode of Transportation**

**Itinerary from**

<table>
<thead>
<tr>
<th>(City/State)</th>
<th>To</th>
</tr>
</thead>
</table>

**Intermediate stops**

**Purpose of Trip**

(Reference to organization must show full name - not acronyms or abbreviations)
A Grantee’s Portal to TRAPS (Coalition Director)

Announcements

March Tip For Success
3/1/2017

Jeopardy is a favorite game show for all ages. Why not bring it to the classroom? Stephanie Mayfield, the MTFC Director for George, Greene, and Stone Counties uses tri-fold boards to create a Jeopardy display. She makes four to five tobacco-related categories with specific questions under each. Stephanie plays the game with groups as well as individual students and has created Jeopardy formats designed for both elementary and high school students. Students compete for prizes, and as Stephanie says, “this way they are winning and they are learning.” For more information, contact Stephanie at 601-723-0404.

Quotes Please
2/28/2017

MTFC of Clay, Lowndes & Oktibbeha

Director and Agent Contact Information

ypruitt@frcnms.org
dunderwood@frcnms.org

26245 West Main Street, Third Floor,
West Point, MS 38773
662-251-7176

425 Magazine Street
Tupelo, MS 38804
662-844-0013
Each Activity Mirrors the Grantee’s Scope of Work
### Add New Location

<table>
<thead>
<tr>
<th>Location Name</th>
<th>Address</th>
<th>City</th>
<th>County</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location Name</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Existing Locations

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>County</th>
<th>State</th>
<th>Mapped</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oktibbeha County Head Start Center</td>
<td>1617 Hwy 25 South</td>
<td>Starkville</td>
<td>Oktibbeha</td>
<td>MS</td>
<td>Yes</td>
<td><img src=".." alt="Action" /> <img src=".." alt="Action" /></td>
</tr>
<tr>
<td>2nd Baptist Church</td>
<td>314 Yeates Street</td>
<td>Starkville</td>
<td>Oktibbeha</td>
<td>MS</td>
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</tr>
<tr>
<td>5th Street Junior High</td>
<td>620 5th Street</td>
<td>West Point</td>
<td>Clay</td>
<td>MS</td>
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<tr>
<td>A Bright Start Learning Center</td>
<td>1237 Hwy 82 E</td>
<td>Starkville</td>
<td>Oktibbeha</td>
<td>MS</td>
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<tr>
<td>All American Quick Stop</td>
<td>1900 Main Street</td>
<td>Columbus</td>
<td>Lowndes</td>
<td>MS</td>
<td>Yes</td>
<td><img src=".." alt="Action" /> <img src=".." alt="Action" /></td>
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</tbody>
</table>
Starkville Sportsplex
405 Lynn Lane, Starkville, MS

V. 1 Awareness
Presentation Not HL
7/30/2016

V. 1 Awareness
Presentation Not HL
12/7/2016

MTFC of Clay, Lowndes & Oktibbeha
Event Category
General Awareness

Description:
Today I spoke with the Starkville Garden Club about tobacco and secondhand smoke and the importance of protecting themselves and their loved ones using the tobacco 1-811 powerpoint, I also distributed secondhand smoke brochures and quit line cards to help spread education and awareness on what resources are available.

# Attended:
10

# Distributed:
1

Starkville Sportsplex
Starkville, MS – 405 Lynn Lane

# Events per Location
- 1
- 2-6
- 7-15
- 16-30
- 31+

# Events:
COUNT: 2

Tuscaloosa National Forest
Mississippi (Arboretum)
The Evaluators’ and Director’s View

Welcome to T.R.A.P.S.
Contractor Reporting System

About T.R.A.P.S.
Tobacco Reporting and Progress System

Need Help?

The February Flyer from the Institute for Disability Studies has been uploaded to your Resource Folder
The Evaluators’ and Director’s View

T.R.A.P.S. OTC-Director

Announcements

Quotes Please 2/28/2017

We are in the process of writing our six month report and want to hear from you. Please write a sentence or two describing why your work is meaningful to you and how you feel it positively impacts the citizens of Mississippi. Please send to Anne Buffington at anne.buffington@sarc.msstate.edu. Thanks!

Holiday Schedule 12/20/2016

We will be closing the window for data entry on Friday January 8th. At that time, all reporting and uploading for the first six months of the fiscal year should be reflected in the TRAPS system. Our university will be closed beginning December 21st and will reopen on Tuesday January 3rd. We will have limited availability during that time, so please let us know if you have any questions prior to tomorrow. Have a wonderful holiday season! - Anne and Colleen

TRAPS ISSUE - RESOLVED 12/13/2016

Thanks to our wonderful IT/Developers, TRAPS is fully functional once again. - Anne & Colleen

ALERT - TRAPS ISSUE 12/13/2016

ALERT - TRAPS is having some technical issues. Please do not upload or download any documents until it has been resolved. It appears to be a disk space issue and our IT/Developer team is working on the solution.

Operations

B 10. Database Administration - monthly

B 12. Referrals

B 13. Electronic Health Referral Project

These activities will be reported and maintained via the T.R.A.P.S. Online Reporting System, monthly.

Files:
- Electronic Health Referral Project August 2016.docx
- Electronic Health Referral Project Dec 2016.docx
- Electronic Health Referral Project July 2016.docx
- Electronic Health Referral Project Nov 2016.docx
- Electronic Health Referral Project Oct 2016.docx
- Electronic Health Referral Project September 2016.docx

B 14. Sustainability

B 1a. Call Volume Report - monthly
Visualizing Grantee’s Activities

Data Map

Data Analytics

User Metrics

Smoke-Free Map

Column Graph

Pie Chart

Tree Map
Coalition Events

Ethel City Hall
Main Street, Ethel, MS

V.1 Awareness
Presentation Not HI

MTFC of Attala, Leake & Winston

Event Category
General Awareness

Description:
"Blow Bubbles Not Smoke" sugar-free bubble gum packets with secondhand smoke and tobacco awareness facts attached distributed to parade-goers at local Christmas parade.

# Distributed:
150
Cessation Activities
## User Metrics

### User Log

<table>
<thead>
<tr>
<th>Username</th>
<th>Role</th>
<th>Region</th>
<th>Group</th>
<th>Group Title</th>
<th>Last Logged In</th>
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<tbody>
<tr>
<td>Grantee</td>
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<td>Statewide</td>
<td></td>
<td>District 6 Community Health Director</td>
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<tr>
<td>Grantee</td>
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<td>Statewide</td>
<td></td>
<td>District 6 Community PH Nurse</td>
<td>--</td>
<td>--</td>
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<tr>
<td>Grantee</td>
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<td>District 4 Community PH Nurse</td>
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<td>MTFC of Clay, Lauderdale &amp; Okolobeta</td>
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<td>Grantee</td>
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<td>Family Physicians</td>
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<td>Project-Officer</td>
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### User Metrics

<table>
<thead>
<tr>
<th>Group</th>
<th>Last Visited</th>
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<tbody>
<tr>
<td>MTFC of</td>
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<tr>
<td>MTFC of</td>
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<td>MTFC of</td>
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<tr>
<td>MTFC of</td>
<td>2/23/2017, 9:23:34 AM</td>
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</tbody>
</table>
key findings
ms tobacco free coalitions (mtfc’s)

703,188 people impacted
34 MTFC’s with a presence in each of the 82 counties

"It is a privilege to work so closely with the community in efforts to reduce tobacco-related diseases for generations to come."
LEIGH LAMKIN | MTFC DIRECTOR, ATTALA, LEAKE AND WINSTON COUNTIES

3,171 General Awareness Activities with 441,851 in attendance
1,759 Advocacy & Policy Activities with 92,039 people impacted

1,058 CESSATION Activities with 62,781 people impacted

994 communication efforts
key findings
state-wide partners

19,436 people impacted

The University of Southern Mississippi Institute for Disability Studies IDS
38 monthly education classrooms, leadership meetings, community expos/ 957 youth in attendance

Great platform for collaboration.  
— MTFC MEMBER SURVEY

Mississippi Academy of Family Physicians Foundation
66 education, awareness activities, chart reviews, technical assistance/ 6,720 people reached

I look at my work as planting seeds. Those seeds are planted in the hearts and minds of our Tobacco Champions and Co-Champions, the front-line responders in the fight to educate, motivate and empower tobacco users to quit. If I can keep the work and the challenge before them, then they will keep it before our patients.
— WAYNE MILEY | MISSISSIPPI PRIMARY HEALTHCARE ASSOCIATION

The Mississippi Nurses Foundation
38 awareness and programmatic activities and trainings - 3,789 people impacted

The Mississippi Nurses Foundation is playing a pivotal role in educating nurses and nursing students about the impact they can have on their patients’ decisions to stop using tobacco products.
— TENNILLE HOWARD | MISSISSIPPI NURSES FOUNDATION

The Mississippi Chapter of the American Academy of Pediatrics
93 continuing education presentations, trainings, Lunch and Learns, community advocacy/ 6,016

The Mississippi Primary Healthcare Association
117 awareness, capacity building, chart reviews, Lunch and Learn, cessation promotion/ 588

The Mississippi Rural Health Association
26 activities through October 2015/ 1,366 in attendance

Always has informative speakers and so very pleasant to be around. She loves her job and it shows.
— MTFC MEMBER SURVEY
For More Information

• Visit mstobaccodata.org