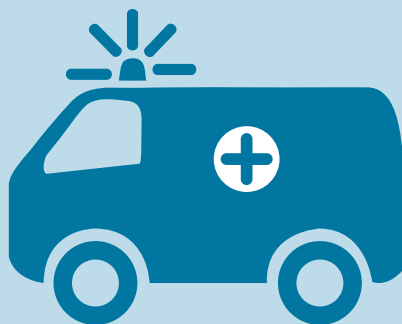


How much does smoking COST



COSTS TO TAXPAYERS



\$1.6 billion
in annual medical costs in Mississippi due to smoking.

COSTS TO MISSISSIPPI BUSINESSES



messed work due to illness
\$398 million



lower productivity
\$1.6 billion



WHAT CAN EMPLOYERS DO?



- Create a tobacco-free workplace.
- Help employees to stop smoking.

Cost of tobacco cessation benefit
= 10 to 40¢ per employee

Savings from cessation programs
= up to \$6 for each \$1 spent

Tobacco cessation = financial returns

- Reduced health care costs
- Reduced life insurance costs
- Reduced absenteeism
- **Increased productivity**





Smoking takes a toll on one's health. Yet, that only tells one side of the story.

Employees that smoke cost employers more. The CDC reports that smokers cost employers about \$3,400 per year in medical costs and lost productivity. Tobacco use is one of the leading causes of worker absence and low productivity. On average, tobacco users cost drug plans twice as much as non-tobacco users. Smokers also have higher workers' compensation costs and life insurance premiums.

Covering tobacco cessation treatment in your company's health plan is the most cost-effective health insurance benefit you can provide for your employees. Research shows a positive return on investment within the first year the cessation program starts. Most cessation programs cost less than .50 per employee per month. In contrast, treating one case of lung cancer can cost thousands of dollars.

THE TAKEAWAY

Tobacco cessation programs make sense for Mississippi businesses. Providing a cessation benefit in your company's health plan, making your workplace tobacco-free, and encouraging your employees to use the Mississippi Tobacco Quitline will improve your business and your bottom line.

Don't let your profits go up in smoke.

Call 1-800-QUITNOW

for help to make your workplace tobacco-free or for help to quit tobacco.

UMMC ACT Center

for Tobacco Treatment
www.act2quit.org | 601.815.1180

ABOUT THE DATA

This analysis was prepared by: Dr. Alan Barefield, Extension Professor in the Department of Agricultural Economics, Mississippi State University.

Estimation of the Economic Burden of Cigarette Smoking on the State of Mississippi and the Return on Investments of the Mississippi State Department of Health - Office of Tobacco Control for the Years 2000-2015 available at: <https://mstobaccodata.org/wp-content/uploads/2015/08/Tobacco-Report-2-20-2017.pdf>

The analysis is based on state-based national survey data from the Behavioral Risk Factor Surveillance System (Mississippi dataset), the National Health Interview Survey, the Medical Expenditure Panel Survey and the National Health Expenditure Data.

IMPORTANT:

Please note that this data does NOT include costs related to other tobacco products, such as smokeless tobacco and electronic tobacco devices. Therefore, the impact of tobacco products on Mississippi's economy would be greater than what is presented here.

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ADDITIONAL SOURCES

Centers for Disease Control and Prevention, <http://www.cdc.gov/tobacco>

American Lung Association, <http://www.lung.org>