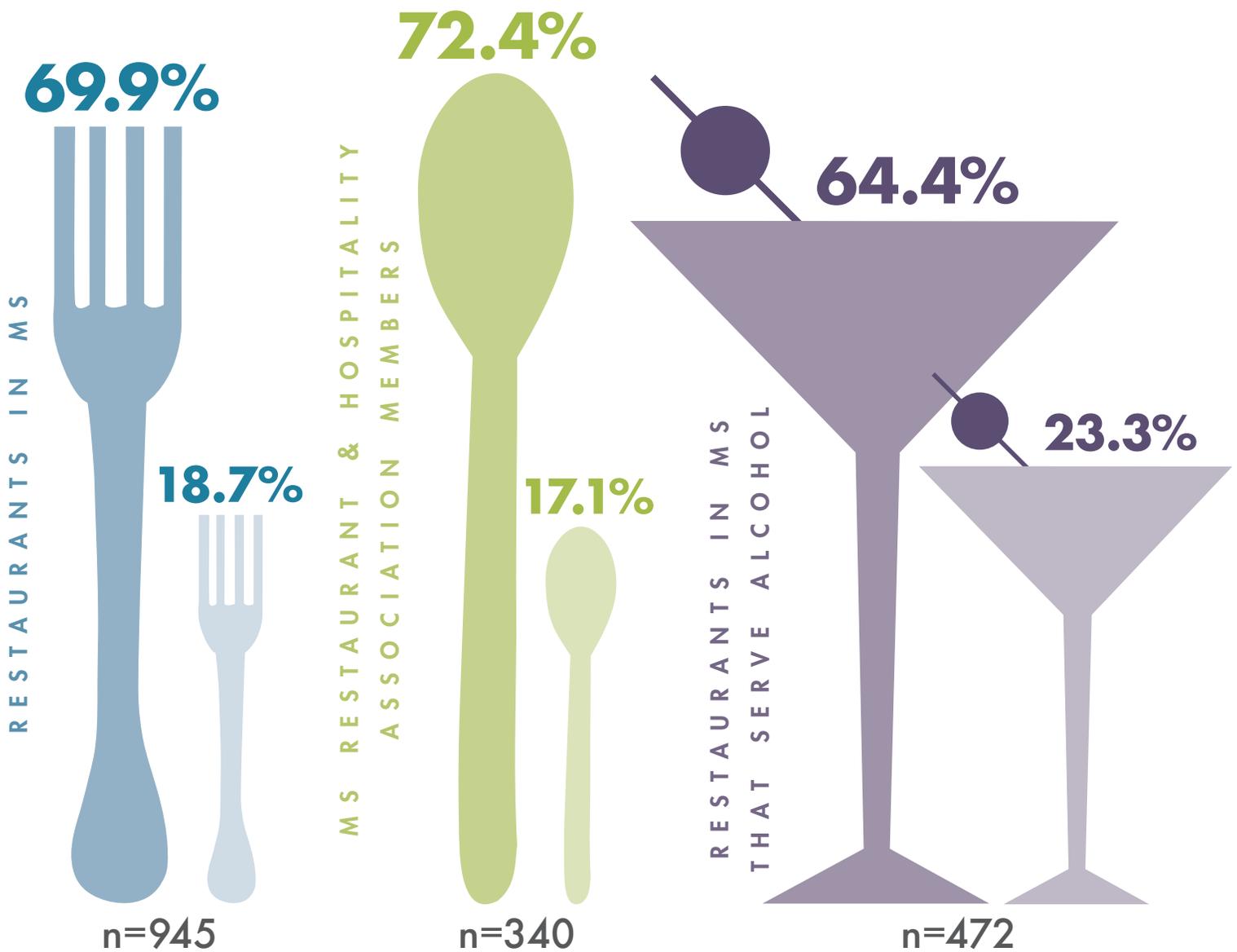


Support for Smoke-Free Air in Mississippi

AMONG RESTAURANT OWNERS & MANAGERS



-  69.9% of restaurants would favor a law in Mississippi that would prohibit smoking in restaurants.
Only 18.7% of restaurants would oppose a law in Mississippi that would prohibit smoking in restaurants.
-  72.4% of Mississippi Restaurant and Hospitality Association members would favor a law in Mississippi that would prohibit smoking in restaurants.
Only 17.1% of Mississippi Restaurant and Hospitality Association members would oppose a law in Mississippi that would prohibit smoking in restaurants.
-  64.4% of restaurants that do serve alcohol would favor a law in Mississippi that would prohibit smoking in restaurants.
Only 23.3% of restaurants that do serve alcohol would oppose a law in Mississippi that would prohibit smoking in restaurants.

20
13

MISSISSIPPI
Tobacco Data

METHODS

SURVEY METHODOLOGY

Telephone-based interviews were conducted with a representative sample of restaurant owners and managers in the state of Mississippi. The data were collected during the month of March 2012 by the Survey Research Laboratory at Mississippi State University. Telephone numbers were dialed a maximum of 10 times before being retired.

SURVEY QUESTIONS

Would your restaurant favor or oppose a law in Mississippi that would prohibit smoking in restaurants?

Are you a member of the Mississippi Restaurant and Hospitality Association?

Which of the following best describes your restaurant?

FOR MORE INFORMATION CONTACT

Robert McMillen, Ph.D.
Social Science Research Center
Mississippi State University

ROBERT.MCMILLEN@SSRC.MSSTATE.EDU

WWW.SSRC.MSSTATE.EDU

WWW.MSSTATE.EDU

One Research Blvd., Suite 103
Starkville, MS 39759

P: 662.325.7127

F: 662.325.7966

For more information visit

MSTOBACCODATA.ORG

