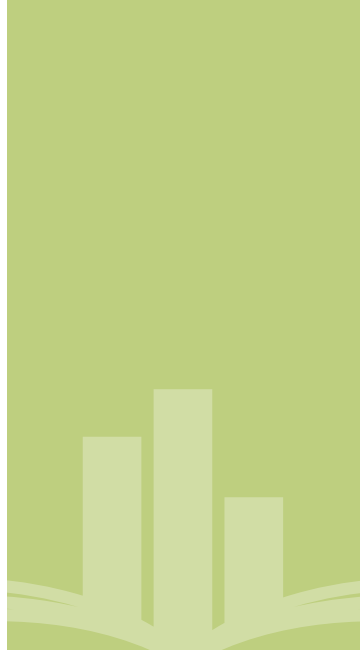


Current Prevalence of Tobacco Products

2016 MISSISSIPPI SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL



Have you chewed tobacco or used smokeless tobacco in the past 30 days?

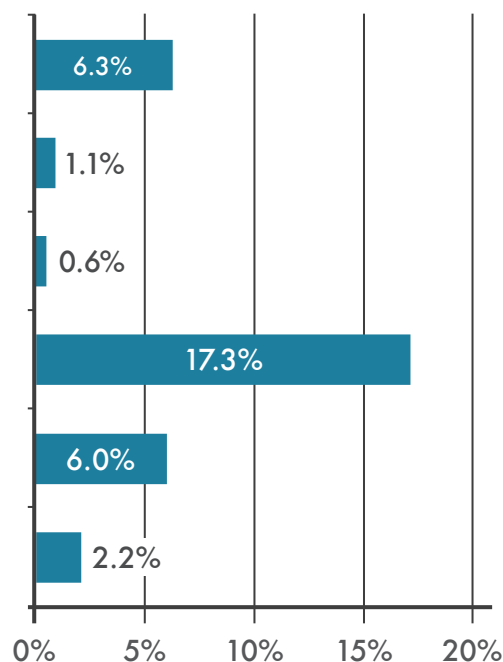
Have you smoked large or premium cigars in the past 30 days?

Have you smoked a hookah in the past 30 days?

Current Cigarette Smoker

Current Electronic Cigarette User

Have you smoked little filtered cigars or a cigarillo in the past 30 days?



METHODS

Random Digit Dialing (RDD) methods have been the most efficient and cost-effective means for administering surveys to a representative sample of adults for several decades. However, data from the National Health Interview Survey highlights the growing problem of wireless substitution of landline telephones for survey researchers. Approximately 49.0% of the U.S. population lives in a household with only wireless telephone service (Blumberg and Luke, 2016).

The 2016 Mississippi Social Climate Survey of Tobacco Control represents the civilian, non-institutionalized adult population over age 18. The overall sample (N = 1,524) was weighted by race, gender, and age based on the most current U.S. Census estimates. In order to provide a probability-based sample representative to all households in the state, we applied a dual-frame RDD sampling methodology. Both landline and cellular telephone numbers were used to contact eligible adults. Telephone numbers were dialed a maximum of eight (8) times before being retired.

FOR MORE INFORMATION CONTACT

Robert McMillen, Ph.D.
Social Science Research Center
Mississippi State University

ROBERT.MCMILLEN@SSRC.MSSTATE.EDU
SSRC.MSSTATE.EDU
MSSTATE.EDU

One Research Blvd., Suite 103
Starkville, MS 39759

P: [662.325.7127](tel:662.325.7127)
F: [662.325.7966](tel:662.325.7966)

MSTOBACCODATA.ORG

MISSISSIPPI STATE UNIVERSITY DOES NOT DISCRIMINATE ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, SEX, AGE, DISABILITY, OR VETERAN STATUS. THIS REPORT IS FUNDED BY A GRANT OF THE MISSISSIPPI STATE DEPARTMENT OF HEALTH.



MISSISSIPPI STATE UNIVERSITY™
SOCIAL SCIENCE RESEARCH CENTER